



黃金時代
展覽暨高峰會
GOLDEN AGE
EXPO & SUMMIT
2019

智齡無界限
Age beyond Borders

Organiser 主辦機構：

Golden Age Foundation
黃金時代基金會

Partners 合作伙伴：

Elderly Commission
安老事務委員會

Hong Kong Federation of Senior Citizen Industries
香港長者產業聯會

International Federation on Ageing
國際老齡聯合會

The Hong Kong Council of Social Service
香港社會服務聯會

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香港會議展覽中心
Hong Kong Convention
& Exhibition Centre

Age beyond Borders

Ageing is a global issue which is a shared responsibility. It goes beyond geographical, sectoral and generational boundaries.

In this digital age, through innovation and collaboration with all sectors and generations, we strive to improve and develop Hong Kong into a Smart Ageing City.

This is an integrated framework with five prioritised areas for strategic development:

- Golden Age economy
- Wellness and health
- Productivity and engagement
- Technological application
- Social cohesion and inclusion

Mission-driven innovations in these five areas are being presented, discussed and experienced at the Golden Age Expo & Summit.

智齡無界限

高齡化是一個全球性議題，是一項共同承擔的責任，超越了地理、界別和世代的界限。

透過跨界別和跨世代的創新與合作，我們致力發展香港成為智齡城市；並訂立以下的綜合框架，全面推動五項策略性的優先發展領域：

- 黃金時代經濟
- 健康和醫療保健
- 生產力和參與度
- 科技研發和應用
- 社會凝聚力和包容性

這五大範疇的社會創新，將會在黃金時代展覽暨高峰會上展示、討論和體驗。

Highlights of Golden Age Foundation in 2018 (Charity No.:91/14446)

Over the past year, we have seen substantial awareness and progress around our continual efforts. In 2018, we made great strides in challenging the outdated stereotypes and making new solutions to co-create the Golden Age movement.

The following achievements were made possible through the commitment of nearly 600 volunteer members and 300 corporate members led by the Golden Age Foundation committee and our dedicated team of staff.

3rd Golden Age Expo & Summit 2018

This annual event is a major platform for global, regional and local professionals and leaders to share their experiences, ideas and best practices. The 2018 event created new business opportunities and facilitated collaborations. It attracted a turnout of over 22,000 visitors.

Golden Age Academy

The Academy aims to empower the Golden Agers to become a new force of social change through the following capacity-building programmes:

- 3rd cohort of Golden Age Docents
Huge applause to the volunteering Docents who have been engaged and empowered to become narrators for different spots of the Ocean Park.
- 2nd cohort of Golden Age Fellows
Congratulations to the Fellows who have successfully set up their social projects and those who have been recognised with funding and awards.
- 1st cohort of Golden Age Climate & Conservation Ambassadors
High appreciation to the Ambassadors who are making a difference in their communities by educating the public on climate change and encouraging climate- friendly actions.

Launch of Our New Logo

Our new logo reflects our philosophy of empowering the Golden Age population aged 45+ to unleash their talents and spread their wings. The circle beneath the wings is a metaphor for “Age beyond Borders”, signifying the promotion of social change together with the community.

Membership Events

Quarterly membership events are being organized to foster cross sector exchanges among our members and networking with key stakeholders. The 1212 Golden Age Day was held on December 12 to celebrate outstanding Golden Agers and the graduation of the 2nd cohort of Golden Age Fellows.

Outreach Programmes

Our outreach programmes include study tours, lectures and talks to an international and local audience. We addressed conferences in Canada and cities in China (including the Bay Area), as well as studied the elderly markets in Taiwan, Japan and Korea. Locally we supported the activities organized by different districts, business associations, civic organizations and higher education institutes and developed cross-generation programmes at schools and universities.

We also hosted two radio programmes on RTHK and Commercial Radio, attended media interviews and also contributed to regular columns in ETNet and the Hong Kong Economic Journal.

Looking Forward

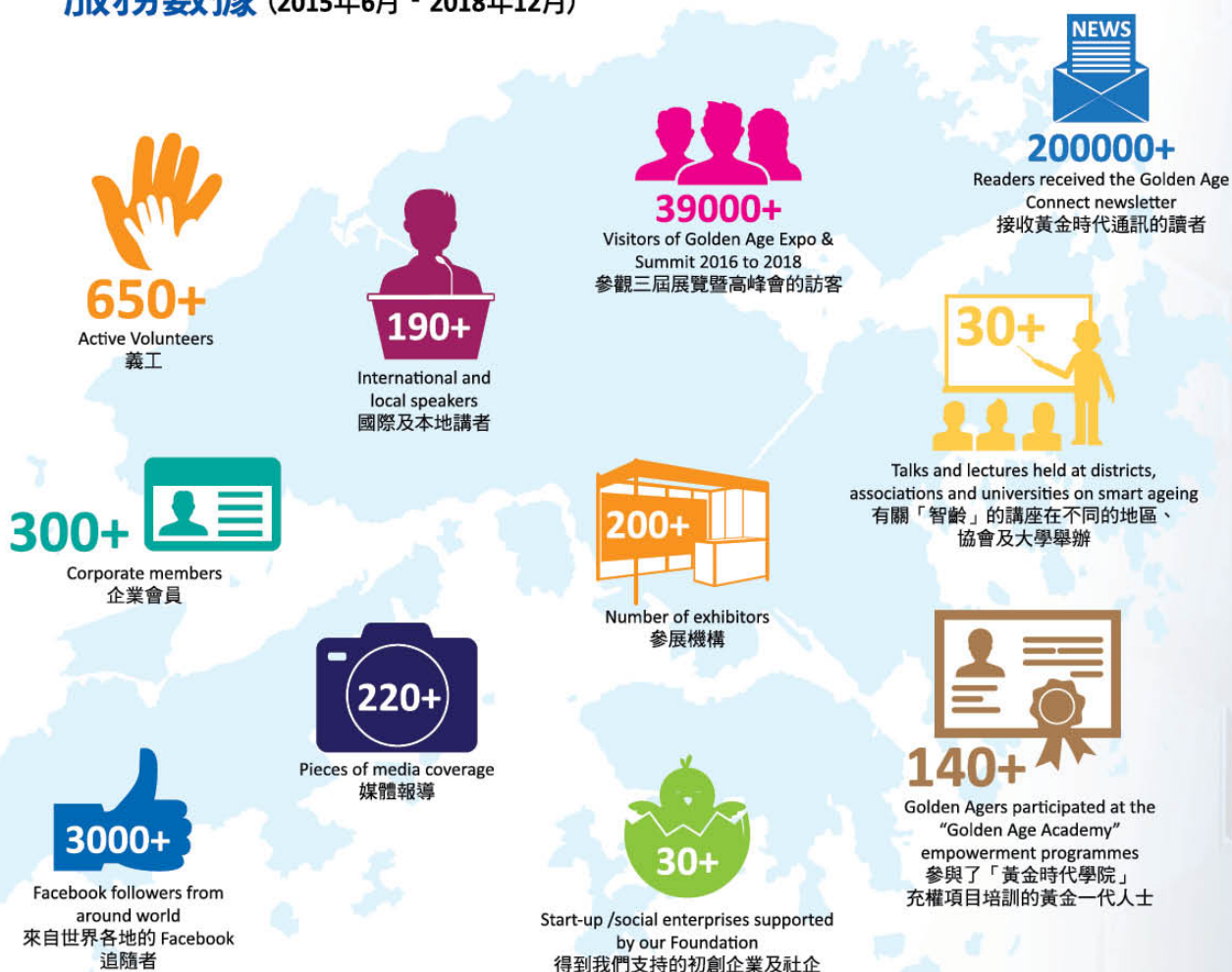
The year 2019 is likewise filled with compelling programmes, including

- The “DBS Impact Award : Social Innovation for Golden Age” supports startups to develop practical, scalable and sustainable business models while meeting social needs.
- The “Generations of Love” programme jointly launched with the Lee Kum Kee Family Foundation through the “learn.do.share” model.
- The capacity-building programmes of the Golden Age Academy will be scaled up and new ones are on their way.

We are honoured to have the commitment and support of various parties in order to make a difference in our ageing society. We hope to have your continued support for making an even greater impact in 2019 and beyond.

Service Data (June 2015 - December 2018)

服務數據 (2015年6月 - 2018年12月)



2018年度本會的服務重點 (慈善機構編號：91/14446)

我們不斷開展的倡導工作，已獲得廣泛的認同和取得良好的發展。我們敢於挑戰過時的思維和模式，創設新的解決方案，並與各界人士合作，共創黃金時代運動。以下工作在本會各籌劃委員、近600位義工會員、300多間企業會員和敬業的員工同心協力下得以順利完成：

第三屆黃金時代展覽暨高峰會

作為一個主要國際平台，讓世界各地及本港的專業人士和領袖分享經驗、最新思維和最佳方案。這項年度盛事吸引了超過22,000名觀眾，發掘了新的商機和促進合作交流的方案。

黃金時代學院

本學院透過以下的能力培訓項目支援黃金一代，讓他們成為改變社會的新動力：

- 第三屆黃金導賞員
讚許成為海洋公園不同景點的導賞員，提供義工服務。
- 第二屆黃金創新動力
祝賀成功建立社會項目，並獲得發展資金和獎項的學員。
- 第一屆黃金氣候及保育大使
感謝向社區人士宣傳氣候變化和鼓勵氣候友善行動的大使們。

推出全新會徽

新會徽以嶄新設計元素，標誌著本會支持和鼓勵四十五歲及以上的「黃金一代」，展翅高飛、釋放潛能、發揮所長的理念。雙翼底下以圓形襯托，寓意「黃金一代」年齡無界限，與社會大眾同心協力，推動社會創新。

會員活動

我們每季舉行的會員活動成功地促進會員間的交流，並與持份者建立聯繫。在12月12日舉行的黃金智齡日表揚黃金一代的成就，並為第二屆黃金創新動力舉行了結業禮。

外展計劃

我們的外展計劃包括為世界各地及本港人士舉行考察團和講座，分享香港的經驗，並學習新的倡議。在2018年，我們在加拿大及中國多個城市（包括大灣區）的會議上作主講嘉賓，並到台灣、日本及韓國考察當地的安老市場。在香港，我們在不同的地區、商會、民間組織和大學舉行講座，在院校推動跨代項目，支持及參與其他組織舉行的社區活動。

為改變社會人士的心態和把嶄新的理念帶給各界人士，我們分別在香港電台和商業電台主持兩項節目，並在經濟通和信報撰寫專欄。全年都有媒體訪問和報導。

令人期待的2019

2019年將充滿令人期待的計劃，其中包括：

- 「黃金時代社會創新：DBS Impact Award」：旨在支持初創企業，鼓勵他們為社會帶來正面、可擴展和可持續的影響。
- 「李錦記 代代有愛 愛相傳」：旨在透過「學習·實習·分享」模式，培育不同年齡人士的同理心。
- 「黃金時代學院」的能力培訓項目將會擴大及推出新項目。

過去一年我們很榮幸得到各方的協助，推動社會創新。希望在2019繼續得到您們的支持，讓我們產生更大的社會影響力。

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Message 獻辭



The Honourable Matthew CHEUNG Kin-chung, GBM, GBS, JP 張建宗先生

Chief Secretary for Administration,
HKSAR Government
香港特別行政區政府政務司司長

Riding on its resounding success in the last three years, the Golden Age Expo and Summit enters its fourth edition in March 2019. My warmest congratulations go to the Golden Age Foundation and the supporting organisations.

As a result of longer life expectancy, ageing population has become a common phenomenon in many countries and regions around the world. Hong Kong is one of the places enjoying the longest life expectancy in the world. At present, one in six people here is aged 65 or above, and this ratio will become about one in three in 20 years' time. It has become more important than ever that different sectors of the community contemplate and explore possible ways forward to address opportunities and challenges brought about by the ageing population.

The Government of the Hong Kong Special Administrative Region is determined to provide a spectrum of supporting services to elderly persons with a view to promoting their sense of belonging, security and worthiness. In particular, it is of utmost importance to encourage and promote the application of innovation and technology as well as new modes of service delivery. We believe that, through collaboration among service providers and organisations of different sectors on the development and application of gerontechnology, we will be able to enhance the effectiveness of our support for the elderly and address the ever-changing needs of elderly services, thereby improving the living quality of and ensuring a fruitful life for the elderly.

With the theme of 'Age Beyond Borders', some 70 speakers from Hong Kong and other parts of the world are joining this year's Expo and Summit to facilitate in-depth exchange on innovative ideas and practices covering major aspects of 'Smart Ageing City'. The meeting provides an excellent opportunity for cross-sectoral, inter-generational and crossboundary dialogue and collaboration that fosters joint efforts in finding solutions to tackle the shift of the society towards smart ageing, and contributes indispensably towards the building of 'the Golden Age' of society.

I wish the Expo and Summit another fruitful year and all the participants a most inspiring and rewarding experience.

承續過去三年的佳績，第四屆黃金時代展覽暨高峰會將於二零一九年三月舉行，我謹此向黃金時代基金會及協辦機構衷心致賀。

隨着人均預期壽命延長，人口高齡化在全球許多國家和地區已成為普遍現象。香港現時是世界上人口預期壽命最長的地區之一。現時，每六名港人之中就有一位是六十五歲或以上的長者。約二十年後，每三個人之中便有一位長者。如何應對人口高齡化所帶來的機遇和挑戰，實在值得社會各界深思和研究。

香港特別行政區政府一直致力向長者提供各類適切的支援服務，以期實踐「老有所屬、老有所養、老有所為」。其中，鼓勵及推廣對創新科技和服務模式的應用，至為重要。我們深信，透過與安老服務提供者及不同界別的機構合作開發和使用「樂齡科技」，定能加強照顧長者的效能，切合安老服務持續演變的需要，提升長者的生活質素，令他們活得豐盛。

今年的展覽暨高峰會以「智齡無界限」為主題，邀得七十多位來自本地和世界各地的嘉賓，深入探討有關「智齡化城市」的創新理念和實踐。這次峰會將提供一個難能可貴的機會，進行跨界、跨代及跨地域的對話及合作，共同為社會邁向智齡化籌劃對策，對構建社會「黃金時代」作出不可或缺的貢獻。

謹祝展覽暨高峰會圓滿成功，與會者集思廣益，滿載而歸。



Mr Kevin YEUNG Yun-hung, JP
楊潤雄先生

Secretary for Education,
HKSAR Government
香港特別行政區政府教育局局長

黃金時代展覽暨高峯會

集賢匯智
惠益松齡

教育局局長楊潤雄





Dr the Honourable LAM Ching-choi, BBS, JP **林正財醫生**

Chairman,
Elderly Commission
安老事務委員會主席

The Elderly Commission is delighted to continue the partnership with Golden Age Foundation for the Golden Age Expo and Summit (GAES) 2019, which connects different sectors, generations and people from all walks of life to collaborate and innovate for Smart Ageing Cities.

Facing the demographic challenge and ageing trend in Hong Kong, we should embrace a Smart Ageing City approach to meet our elderly needs for housing, community facilities, hospitals, infrastructure and open spaces in the long term. Carrying the theme of "Age Beyond Borders", GAES 2019 will showcase the latest leading-edge technology, products, solutions and services from exhibitors from around the world that will empower Golden Agers to lead a positive, healthy and quality life. It also brings influential experts from Hong Kong and overseas together to exchange best practices and insights covering major aspects of Smart Ageing City, from business and finance, technology, new models of aged care services, to productivity and cross-generational collaboration. With active participation of all sectors, I believe that this exhibition will be able to build up the momentum and take the work of developing Hong Kong a Smart Age City into a new level.

I sincerely wish the event a great success, and all guests and participants a most rewarding and enjoyable time in GAES.

安老事務委員會有幸再次獲得黃金時代基金會邀請，繼續成為黃金時代展覽暨高峰會2019的合作伙伴之一，透過展會將不同界別和不同年代的人連結起來，為創建智齡城市一同合作和創新。

面對香港的人口挑戰和老齡化趨勢，我們應該擁戴智齡化城市的概念，長遠籌劃房屋、社區設施、醫院、基建和公共空間等措施，來滿足長者的需求。本屆展會以「智齡無界限」為主題，將展出來自世界各地的先進及優質產品、技術、解決方案和服務，鼓勵及協助黃金一代過豐盛、健康及優質的生活。另外，展會邀請本地和海外各界領袖匯聚一堂，深入討論智齡化城市各項議題的創新理念和實踐，涵蓋商業、金融、科研技術、高齡化服務的新模式以及生產力和跨代合作等。得到各界的積極參與，我相信是次展會必可凝聚一股強大力量，讓建立香港成為智齡城市的工作更向前邁進一步。

我衷心祝願是次展會取得圓滿成功，並祝所有嘉賓和參與者都能在當中有所收穫。



Dr William Siu Wai CHOI
蔡少偉博士

President,
Hong Kong Federation of Senior Citizen Industries
香港長者產業聯會會長

Along with excellent achievements of the past three annual events, the Golden Age Foundation proceeds with pride today towards the opening ceremony of the Golden Age Expo & Summit 2019. On behalf of the Hong Kong Federation of Senior Citizen Industries, I would like to extend my heartfelt congratulations to the organizer of this grand event.

The Hong Kong Federation of Senior Citizen Industries was found in January, 2018 by a group of entrepreneurs of the silver industry with the aim of uniting business elites of the elderly sector, combining their efforts and fostering the development of the elderly industry so as to rekindle the glorious years of the aged with active and healthy lifestyle.

As the global population ages, the silver industry is booming. So is the expo industry for the elderly. Our Federation very much shares the vision and mission of the Golden Age Foundation and appreciates its purpose to organize the Golden Age Expo & Summit. Therefore, we render full support to this non-profit organization and establish an individual exhibition zone in the venue by members of the Federation hoping to add more colors to the expo.

Lastly, our Federation is honored to have been invited by the organizer to be a partner of the event. So, I would like to express our appreciation for the invitation and wish every success of the function in addition to fruitful rewards for all participants.

隨著過去三屆的輝煌成績，黃金時代展覽暨高峰會今日昂然邁向第四屆開幕典禮，本人謹代表香港長者產業聯會向主辦機構黃金時代基金會致以衷心祝賀。

香港長者產業聯會由一批從事銀髮產業的商界朋友於去年一月創立，目標致力凝聚業界、結合力量並推動養老行業的發展，藉以樂活耆英，為他們續燃光輝歲月。

隨著環球人口老化，養老行業發展蓬勃，銀髮博覽產業也風靡雲湧；本會非常認同黃金時代基金會的願景和使命，亦非常欣賞其舉辦展覽暨高峰會的目的；所以，本會全力支持該非牟利組織，更在會場設立香港長者產業聯會參展專區，希望能為展會添加色彩。

最後，本會榮幸得到主辦單位邀請成為大會合作夥伴之一，本人謹此致以深切感謝，並祝大會圓滿成功，參與來賓，碩果豐盈！



Mr Hoi-wai CHUA
蔡海偉先生

Chief Executive,
The Hong Kong Council of Social Service
香港社會服務聯會行政總裁

As the Partner of Golden Age Expo & Summit, the Hong Kong Council of Social Service is proud to witness the success in past years. We see great value in supporting such a collaborative platform which will bring more positive energy to Hong Kong.

Elderly population will be doubled in 20 years reaching 30% of Hong Kong Population. We should ensure that the society is well-prepared to meet the needs of an ageing population in different aspects. The Hong Kong Council of Social Service has been promoting the concept of "Age-friendly city" and the adoption of "Gerontechnology" by mobilizing cross-sectoral response, enabling senior citizens to participate and voice out their views, and advocating for "Age-friendly" policies and improved living environment.

香港社會服務聯會是「黃金時代展覽暨高峰會」的合作機構。我們十分支持這個協同平台，深信能為香港帶來更多正能量。謹祝是次展覽暨高峰會圓滿舉行。

長者人口將在二十年內倍增至佔全港市民的三成，社會必須積極部署迎接高齡化社會。香港社會服務聯會一直推動「長者友善城市」概念及樂齡科技的發展，鼓勵各界回應社會高齡化的轉變，促進長者積極參與和發聲，倡導政府落實長者友善政策和改善長者生活環境。



Prof Roland T CHIN
錢大康教授

President and Vice-Chancellor,
Hong Kong Baptist University
香港浸會大學校長

On behalf of Hong Kong Baptist University, I am delighted to congratulate the Golden Age Foundation for holding its Golden Age Expo & Summit 2019.

Around the world, ageing populations pose a tremendous challenge, particularly with regards to maintaining a healthy and sustainable society. At HKBU, we aim to solve problems for and with society, and are committed to empowering our students to build a better world and initiating innovative research projects through our Health and Drug Discovery research cluster, which is producing pioneering research on neurodegenerative diseases and joint and bone diseases.

HKBU also shares the same mission as the Golden Age Foundation, and we hope to establish a cross-generational platform for innovation. To further this mission, HKBU organised the intergenerational Community of Practice project, where young people, professionals and older adults came together to share, learn and serve under the theme of healthy living.

Much like the Golden Age Foundation, HKBU endeavours to contribute to the building of smart ageing cities through various novel means with wholehearted dedication.

Best wishes for a successful Expo & Summit.

本人謹代表香港浸會大學衷心祝賀黃金時代基金會舉辦「2019年黃金時代博覽會暨高峰會」。

人口老化問題備受全球關注，對於維繫一個健康及可持續發展的社會造成極大挑戰。浸大致力與大眾攜手解決社會問題，培育學生建設更美好世界，並透過重點研究領域「健康與藥物研發」，為神經退化疾病及骨與關節疾病開展創新研究項目。

浸大與黃金時代基金會理念一致，以建構跨代協作和創新平台為目標。為此浸大籌辦了跨代、跨學科的「學習社群」項目，讓青年人、專業人士及長者以健康生活為主題，一起分享、學習和服務。

我們與黃金時代基金會同樣致力結集各方力量，冀能透過創新方式建設亞洲智齡城市。我衷心祝願博覽會和高峰會取得圓滿成功。



Prof Rocky S TUAN **段崇智教授**

President and Vice-Chancellor,
The Chinese University of Hong Kong
香港中文大學校長

I would like to extend my sincere congratulations to the Golden Age Foundation on the 4th Golden Age Expo and Summit. My heartfelt appreciation goes to the organizer and participants of the event for their foresight and support for building an age-friendly society.

Ageing presents a wide array of medial, social and economic challenges, but I am glad to note that many civic-minded scholars, innovators and entrepreneurs have overcome the odds through action and ingenuity. In fact, academia, along with its stakeholders, has a key role to play in creating a more age-friendly society through research and education. For example, in the CUHK Strategic Plan 2016 - 2020, ageing management is identified as one of the themes of our research in Environment and Sustainability. I truly hope that we can work closely with industry and the government to fulfil our aspiration for a better tomorrow.

The Expo and Summit is a good example of how shared belief and action can spawn changes that benefit all. Let me thank the Foundation and participants of the event again, and wish everyone a rewarding experience.

我衷心祝賀黃金時代基金會成功舉辦第四屆黃金時代展覽暨高峰會。黃金時代基金會及是次活動參與者，關懷社群，高瞻遠矚，我謹此致意。

人口老化帶來醫療、社會、經濟等方面的挑戰，縱使如此，不少關心社會的學者、發明家、企業家等，卻憑着行動和創意克服艱辛，其志可嘉。實際上，大學與其持份者藉教研建立較適合老年人的社會，委實責無旁貸。以中文大學為例，大學的《策略計劃 2016 - 2020》訂出「老齡化管理」為環境與持續發展研究的主題之一。我希望中大能與工業界和政府通力合作，為美好的明天努力。

黃金時代展覽暨高峰會證明，同心同德即能帶來惠澤眾人的改變。我再次向基金會和各參與人士致意，並祝賀大家滿載而歸。



Prof Philip C. H. CHAN **陳正豪教授**

Interim President,
The Hong Kong Polytechnic University
香港理工大學暫任校長

It gives me great pleasure to contribute this message for the fourth Golden Age Expo and Summit organized by the Golden Age Foundation. I am delighted that The Hong Kong Polytechnic University (PolyU)'s Institute of Active Ageing is once more invited by the Foundation to be one of the Academic Partners of this event.

With advances in medicine and technology, together with the efforts made by the government, industry and academia to develop a smart ageing society, members of the public increasingly agree that elderly citizens are not a burden to society. On the contrary, golden agers who are active, healthy and have a wealth of experience can be a valuable resource.

To promote the development of a smart ageing society, PolyU established the Institute of Active Ageing in 2010. Over the years, it has worked together with local and international organizations to offer courses and activities, provide community services, encourage the elderly to cultivate their potential, and help them develop a positive attitude towards life. Furthermore, PolyU joined forces with different sectors of the community to launch the Jockey Club Smart Ageing Hub last year, with the aim of applying technology and professional knowledge in order to improve the quality of life for the elderly and to meet the challenges brought by Hong Kong's ageing population.

I have no doubt that the event will foster insightful exchanges among policy makers, experts and industry leaders in promoting the health and wellbeing of golden agers, thus enabling them to further contribute to society.

黃金時代基金會舉辦第四屆「黃金時代展覽暨高峰會」，香港理工大學（理大）「活齡學院」再獲邀成為學術伙伴。對此，本人深感榮幸。

醫學昌明，科技進步，加上政府、業界和學術界群策群力建設智齡社會，讓更多人認識到人生經驗豐富的長者絕非負累，反之，活躍健康的老人更是社會的寶貴資源。

為推動智齡社會的發展，理大於二零一零年成立「活齡學院」，多年來與本地及國際機構合作，舉辦了相關的課程和活動，致力提供社區服務，鼓勵長者發展潛能並建立正面的生活態度。此外，去年理大與社會各界攜手成立了「賽馬會智齡匯」，矢志以應用科技和專業知識，幫助長者改善生活，迎戰隨人口老化而來的考驗。

我深信展覽暨高峰會能讓決策者、專家和業界領袖交流意見，有助確保長者的健康和福祉之餘，更將進一步發展智齡社會，好使「黃金一代」繼續發光發熱，朝「智齡無界限」的目標邁步。



Prof Xiang ZHANG
張翔教授

President and Vice-Chancellor,
The University of Hong Kong
香港大學校長

On behalf of the University of Hong Kong, my warmest congratulations to the Golden Age Foundation as it holds its Golden Age Expo & Summit 2019.

In societies around the world, senior citizens - or 'Golden Agers' - are the fastest growing age group, and this is certainly true for Hong Kong too. People are living longer because of improved medical advances, health care, education and economic well-being. Population ageing presents many challenges to society, but also many opportunities.

I am pleased and proud that the University of Hong Kong Sau Po Centre on Ageing is an Academic Partner with the Foundation for this Expo & Summit. It will be an international showcase of smart products, technology and services catering to the needs of Golden Agers. It will also serve as cross-sector platform for renowned international and local speakers from governmental, business, civic, academic and research sectors to come together to share their latest research and explore innovative ideas.

I am sure the Expo & Summit will be a great success and my best wishes to all participants for a happy and healthy Year of the Pig.

本人謹代表香港大學衷心祝賀黃金時代基金會成功舉辦「黃金時代展覽暨高峰會2019」。

環顧世界各地社會發展，高齡人士亦即「黃金一代」的數目增長最為迅速，香港也不例外。隨著醫藥進步，衛生日佳，教育經濟理想，人類的壽命也愈來愈長。人口老化既對社會造成種種挑戰，然而也為社會帶來眾多機遇。

香港大學深感榮幸屬下秀圃老年研究中心能與基金會結伴同行，成為這個展覽暨高峰會的學術夥伴，盡其綿薄。這次活動不僅匯聚國際間各種適切黃金一代需要的智能產品、科技和服務，同時也提供一個跨界別的平台，讓來自國際和本地的政商領袖、民間代表及學術科研精英聚首，分享睿智，發表研究成果，引發創新思維。

最後，謹祝「黃金時代展覽暨高峰會」圓滿舉行，並祝各位參加者豬年大吉，健康如意！



Mrs Rebecca CHOY YUNG 容蔡美碧女士

Founder and Chair,
Golden Age Foundation
黃金時代基金會創辦人兼主席

Increasing longevity is driving unprecedented economic growth and new opportunities for personal fulfillment. With growing numbers, Golden Agers mean a dynamic emerging market and greater human capital resources.

A golden age for business is ahead of us, from smart homes to innovative elderly services, from lifelong learning to new offerings in consumer products. The financial market will also be driven by the impending need to make proper financial planning ready for the 100-year life. In short, the Golden Age economy is gathering momentum.

Such opportunities are only beginning in Asia. And this market crosses borders, be it geographical, sectoral or generational. Hence, the theme of the 2019 Golden Age Expo & Summit is "Age beyond Borders". Visitors will see thousands of innovative products and services on display at the Expo, visualizing the future of ageing under one roof. The Summit gathers over 70 global, regional and local thought leaders from a wide range of disciplines. They will discuss ways to maximize the opportunities in population aging, including recognition of the human capital value of Golden Agers and the market prospects for products, services, and innovative solutions to serve their growing needs.

Golden Agers are not only consumers and recipients of services. They seek meaning and purpose, disrupting retirement norms and expressing increasing interest in lifelong work and volunteering. They are our only increasing natural resources, a talent pool that can enliven the economy as well as enhance productivity and social cohesion of our communities. Visitors may engage with them in a series of interactive events and performances held on-site.

Last but not least, I would like to extend my gratitude to our partners, sponsors, and supporting organizations for their unwavering support; and specially to our new partner, the Hong Kong Federation of Senior Citizen Industries for developing the Golden Age economy with us. Our heartiest gratitude also goes to over 300 dedicated volunteers, both young and old, who have worked very hard to make this event possible.

人類壽命不斷延長，推動了前所未見的經濟增長，亦為實現個人成就帶來了無限的機遇。黃金一代人數日益增多，創造出一個生機勃勃的新市場，同時也儲存了龐大的人力資源。

在前面迎接我們的，是營商的黃金歲月，由智慧家居到創新的長者服務，由終生學習以至設計新穎的商品，都有著無限機遇。與此同時，大家要著力於合適的財務規劃，以配合百歲人生的迫切需要，也因此而令到金融市場更添動力。簡單地說，黃金時代的經濟，正在不斷的壯大。

這些機會，開始在亞洲萌芽。黃金時代的市場，超越地域、界別或世代的限制。有鑒於此，2019年黃金時代展覽暨高峰會的主題，亦設定為「智齡無界限」。現場展出的，是數以千計的創新產品和服務，以滿足老齡人口的未來需要。高峰會齊集了70多位來自不同界別的國際、地區和本地的思潮領袖。他們會討論如何發掘和發揮人口老化所帶來的種種機遇，包括提升黃金一代的人力資本價值，以及如何創造所需的各式產品、服務和解決方案。

黃金一代不單純是消費者和服務使用者，他們還尋求意義和目的，顛覆傳統的退休模式，追求終生工作和服務社會。黃金一代是一個人才寶庫，既能惠及經濟，亦能促進社區的生產力和凝聚力，可說是當代唯一仍在不斷增大的自然資源。展覽會現場設有一系列互動活動和表演，歡迎各位參觀者和黃金一代一同參與。

本人謹藉此機會，向提供鼎力協助的合作夥伴、贊助者和支持機構，表示衷心謝意；其中包括與本會一起發展黃金時代經濟的新合作夥伴「香港長者產業聯會」。是次盛會得以實現，有賴300多位不同年紀的義工的全心投入和全力付出，對此我們心懷感謝。

Organiser and Allied Organisations

主辦及伙伴機構

Organiser:

Golden Age Foundation

Partners:

Elderly Commission

Hong Kong Federation of Senior Citizen Industries

International Federation on Aging

The Hong Kong Council of Social Service

Academic Partners:

Hong Kong Baptist University

The Chinese University of Hong Kong, Jockey Club Institute of Ageing

The Hong Kong Polytechnic University, Institute of Active Aging

The University of Hong Kong, Sau Po Centre on Ageing

Major Sponsors:

Culture Homes

I-Square Education

Lee Kum Kee Family Foundation

Our Hong Kong Foundation

Sponsors:

A Plus World Trade Company Limited

DBS Bank (Hong Kong) Limited

EasyHear

Hong Kong Health Care Federation

Hong Kong Housing Society

Lee Kee Group

MENCE Anti-Aging and Health Management Authority

Pine Care Group Limited

Wofoo Social Enterprises

Zhuhai Zhihe Healthcare Industry Holdings Limited

Service Sponsors:

AV Promotions Limited

Fimmick

主辦機構:

黃金時代基金會

合作伙伴:

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香港長者產業聯會

國際老齡聯合會

香港社會服務聯會

學術伙伴:

香港浸會大學

香港中文大學賽馬會老年學研究所

香港理工大學活齡學院

香港大學秀圃老年研究中心

主要贊助:

文化村

I-Square Education

李錦記家族基金

團結香港基金

贊助:

迦德誠環球貿易有限公司

星展銀行(香港)有限公司

清晰聽

香港醫護學會

香港房屋協會

利記集團

MENCE肌齡與健康管理權威

松齡護老集團有限公司

和富社會企業

珠海至和健康產業控股有限公司

服務贊助:

AV策劃推廣有限公司

Fimmick

Media Partners:

ET Net Limited
Hong Kong Economic Times
Metro Broadcast
Sky Post

Digital Partner:

Ming Pao Daily News

Supporting Organisations:

Association of Sino Enterprise Promotion
Federation of Hong Kong Industries
Guangdong Elderly-care Services Association
Hong Kong Alzheimer's Disease Association
Hong Kong Apparel Society
Hong Kong Chinese Civil Servants' Association Pensioners Branch
Hong Kong Elderly Commission
Hong Kong Federation of Women
Hong Kong Professionals and Senior Executives Association
Hong Kong Professional Teachers' Union
Hong Kong Sheng Kung Hui Welfare Council
Hong Kong Small and Medium Enterprises Association
Hong Kong Women Professionals & Entrepreneurs Association
Institute of Financial Planners of Hong Kong
International Food Safety Association
Investor and Financial Education Council (IFEC)
Smart City Consortium
Social Enterprise Summit
The American Chamber of Commerce in Hong Kong
The Chinese Manufacturers' Association of Hong Kong
The Evangelical Lutheran Church of Hong Kong
The Good Lab
The Hong Kong Society for Rehabilitation
The Jade Club
Tung Wah Group of Hospitals
WINGS

媒體伙伴：

經濟通有限公司
香港經濟日報
新城電台
晴報

數碼伙伴：

明報

支持機構：

中外企業促進聯會有限公司
香港工業總會
廣東省養老服務業協會
香港認知障礙症協會
香港製衣同業協進會
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香港安老諮詢委員會
香港各界婦女聯合協進會
香港專業及資深行政人員協會
香港教育專業人員協會
香港聖公會福利協會
香港中小型企業聯合會
香港女工商及專業人員聯會
香港財務策劃師學會
國際食品安全協會
投資者及理財教育委員會（投委會）
智慧城市聯盟
社企民間高峰會
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香港中華廠商聯合會
基督教香港信義會
好單位
香港復康會
尊賢會
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Founder, Four Seas Group

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仁人學社聯合創辦人
Co-founder, Education for Good

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Mrs Rebecca CHOY YUNG 容蔡美碧女士

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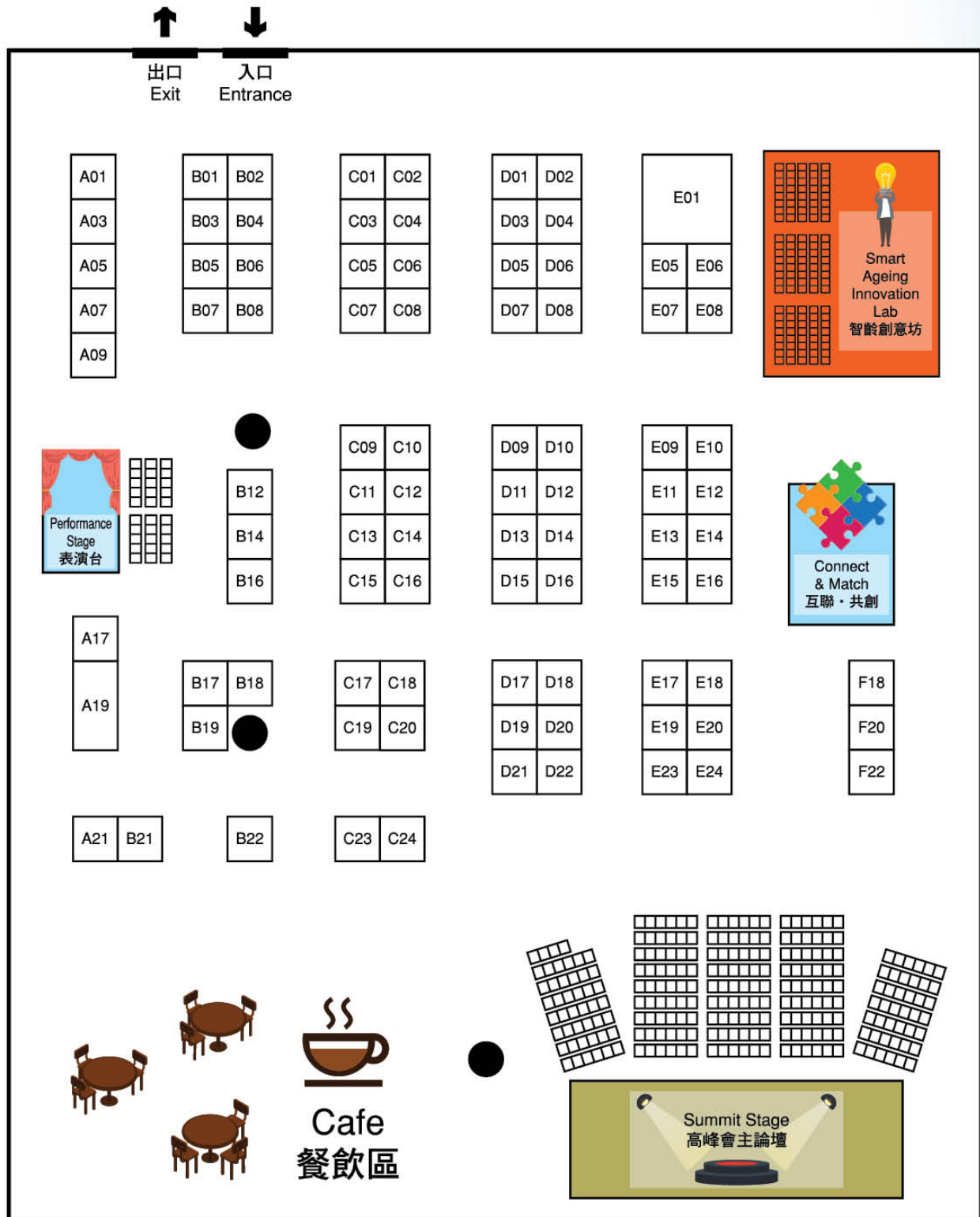
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Ms Mary YIU 姚靜惠女士

Floor Plan

會場平面圖



Summit Programme: Summit Stage

高峰會日程：主論壇

Time 時間 **Session 場次**

Day 1 第一日：2019/03/08 (Friday 星期五)

10:15 - 11:00	<p>Opening Ceremony 開幕典禮 Guest of honour 主禮嘉賓： ● The Honourable Matthew CHEUNG Kin-chung, GBM, GBS, JP, HKSAR Chief Secretary for Administration 香港特別行政區政務司司長 張建宗先生</p>
11:00 - 12:15	<p>Opening Session: How public policy could facilitate a robust elderly care industry? 開幕環節：公共政策如何加強支援安老行業？ Panelists 討論嘉賓： ● Dr William Siu Wai CHOI, President, Hong Kong Federation of Senior Citizen Industries 香港長者產業聯會會長 蔡少偉博士 ● Dr Roy CHUNG, GBS, BBS, JP, Chairman, Vocational Training Council; Honorary President, Federation of Hong Kong Industries 職業訓練局主席; 香港工業總會名譽會長 鍾志平博士 GBS, BBS, JP ● Dr the Honourable LAM Ching-choi, BBS, JP, Member, Executive Council, HKSAR Government; Chairman, Elderly Commission 香港行政會議非官守成員、安老事務委員會主席 林正財醫生 Facilitator 主持人： ● Mr Stephen WONG, Deputy Executive Director and Head of Public Policy Institute, Our Hong Kong Foundation 團結香港基金副總幹事兼政策研究院主管 黃元山先生</p>
13:30 - 15:00	<p>Innovative Healthcare Models beyond Border 跨國創新護理模式 Panelists 討論嘉賓： ● Mr Matiu BUSH, Senior Strategist Business Innovation, Bolton Clarke; Founder, One Good Street 澳洲 Bolton Clarke高級商業創新策略師、One Good Street 創始人 麥蒂爾·布殊先生 ● Dr Stephan DYCKERHOFF, President, Buurtzorg Neighbourhood Care Asia 博組客居家養老護理(亞洲)有限公司董事長 司徒文博士 ● Dr Shinsuke MUTO, Board Member, Health and Global Policy Institute, Japan; Founder, You Home Clinic 日本醫療政策機構理事 Your Home Clinic 創辦人 武藤真祐先生 Facilitator 主持人： ● Dr Jane LEE, JP, Director, Hong Kong Sheng Kung Hui Welfare Council 香港聖公會福利協會總幹事 李正儀博士、太平紳士</p>
15:30 - 17:00	<p>CEO Forum - the Golden Age Economy 行政總裁論壇 — 黃金時代經濟 Panelists 討論嘉賓： ● Mr Keiji FUJIMOTO, Group Strategic Director, Shun Hing Group 信興集團策略總監 藤本佳司先生 ● Ms Eleanor KAM, Head of Ageing Innovation - Ageing Innovation New World Development Company Limited 新世界發展創齡服務總監 甘綺玲女士 ● Mr Kevin LAM, Director, Nestlé Hong Kong Grocery F&B Business 雀巢香港乾貨食品及飲料業務總監 林嘉龍先生 Facilitator 主持人： ● Dr Vivian LOU, PHD, Director, Sau Po Centre on Ageing (CoA), The University of Hong Kong 香港大學秀圃老年研究中心總監 樓瑋群博士</p>
17:30 - 18:30	<p>Ageing cross Borders 跨境養老 Panelists 討論嘉賓： ● Mr AU Kwok Lun, Alan, CEO, Zhuhai Zhihe Healthcare Industry Holdings Limited 珠海至和健康產業控股有限公司總裁 歐國倫先生 ● Mr Kaimeng CHEN, President, Shenzhen Pension Service Association 深圳市養老服務業協會會長 陳開萌先生 ● Mr Zongguang SUN, Vice President of Public Affairs and Communications, Rajax Network & Technology Co.,Ltd. (Ele.me) 拉扎斯網絡科技(上海)有限公司(餓了麼)公共事務副總裁 孫宗光先生 Facilitator 主持人： ● Dr Pamela LEUNG, CEO, The Hong Kong Society for Rehabilitation 香港復康會總裁 梁佩如博士</p>

Time 時間 Session 場次

Day 2 第二日：2019/03/09 (Saturday 星期六)

11:30 - 13:00	<p>Family Chinese Medicine 家庭中醫 Panelists 討論嘉賓：</p> <ul style="list-style-type: none">● Dr Benjamin HUNG, PhD, Registered Chinese Medicine Practitioner (Hong Kong) 洪鴻彬醫師● Prof Jerry YEUNG, Assistant Professor, School of Nursing, Hong Kong Polytechnic University 香港理工大學護理學院助理教授 楊穎輝博士 <p>Facilitator 主持人：</p> <ul style="list-style-type: none">● Prof Vivian TAAM WONG, JP, School of Chinese Medicine, University of Hong Kong 香港大學中醫藥學院名譽教授 黃譚智媛教授，太平紳士
13:30 - 14:30	<p>The Role of Annuity 年金計劃的功能 Panelists 討論嘉賓：</p> <ul style="list-style-type: none">● Ms Susanna CHAN, Regional Director, Sunlife 永明金融區域總監 陳慧英小姐● Mr Edmond LAU Ying-pan, Executive Director and Chief Executive Officer, HKMC Annuity Limited 香港年金有限公司執行董事兼總裁 劉應彬先生 <p>Facilitator 主持人：</p> <ul style="list-style-type: none">● Mr Patrick CHEUNG, Founder and CEO, Jade Club Ltd 香港尊賢會創辦人 張瑞霖先生
15:00 - 16:30	<p>Living and Leaving - My Way! 往·來皆自在 Panelists 討論嘉賓：</p> <ul style="list-style-type: none">● The Very Revd Matthias Tze Wo DER, Dean, HKSKH St John's Cathedral, Hong Kong 香港聖公會聖約翰座堂 謝子和座堂主任牧師● Ven Hin Wai, Master Steward, Tsz Shan Monastery 慈山寺大知客法師 衍偉法師● Mr LAM Hon-Piu, Bill, Lecturer and Researcher of the Academy for Field-Being Philosophy 場有哲學研究院講師及研究員 林漢標先生● Rev TSUI Kam Yiu, Luke, Chief Executive, Catholic Institute for Religion & Society Ltd 公教教研中心總幹事 徐錦堯神父 <p>Facilitator 主持人：</p> <ul style="list-style-type: none">● Prof Geoffrey LIEU, Founder and Chairman Emeritus, The Institute for Health Policy and Systems Research (IHPSR) 醫療政策研究學院創辦人 廖錫堯教授
17:00 - 18:30	<p>Exploring Innovative Retail Model 探討創新零售模式 Panelists 討論嘉賓：</p> <ul style="list-style-type: none">● Ms Stephanie LAW, Managing Director, Culture Homes 文化村董事總經理 羅凱寧女士● Dr SZETO Wing-fu Ricky, General Manager and Executive Director Hung Fook Tong Group Holdings Limited 鴻福堂集團控股有限公司總經理兼執行董事 司徒永富博士 <p>Facilitator 主持人：</p> <ul style="list-style-type: none">● Ms Caroline MAK, Committee Member, Executive Board of Hong Kong Retail Management Association 香港零售管理協會執委會 麥瑞琮女士

Time 時間 Session 場次

Day 3 第三日：2019/03/10 (Sunday 星期日)

10:30 - 11:15	<p>“Generations of Love - Pledge of Love” Launching Ceremony 代代有愛·愛相傳啟動禮 Host 舉辦單位： ● Lee Kum Kee Family Foundation 李錦記家族基金 ● Golden Age Foundation 黃金時代基金會</p>
11:30 - 13:00	<p>Ageless Employment: How to Counteract the Impact of an Ageing Population 在職無齡限：解決老齡化問題的良策？ Panelists 討論嘉賓： ● Prof Randy Ki-kwan CHIU, MH, Director of Centre for Human Resources Strategy and Development Hong Kong Baptist University 香港浸會大學管理學系教授及人力資源策略及發展研究中心主任 趙其琨教授 ● Hon Charles MOK, JP, Legislative Councillor, Information Technology 現任資訊科技界立法會議員 莫乃光議員 JP ● Mr William YEUNG, Co-Owner & Executive Vice-chairman, Hong Kong Broadband Network Limited 香港寬頻網絡有限公司持股管理人及執行副主席 楊主光先生 Facilitator 主持人： ● Mr Peter LIU, Senior Managing Director, Asianet Consultants (HK) Ltd Asianet Consultants (HK) Ltd 董事總經理 廖善成先生</p>
13:30 - 15:00	<p>Ageing and Dementia 老齡化和認知障礙症 Panelists 討論嘉賓： ● Mr Kenny CHUI Chi-man, Senior Training Consultant, Jockey Club Centre for Positive Ageing 賽馬會耆智園高級訓練顧問 崔志文先生 ● Dr David Lok Kwan, DAI, Chairman, Hong Kong Alzheimer’s Disease Association 香港認知障礙症協會主席 戴樂群醫生 ● Ms Helen SO, Policy Researcher (Arts Innovation), Public Policy Institute, Our Hong Kong Foundation 團結香港基金政策研究員(藝術與文化領域) 蘇曉明小姐 Facilitator 主持人： ● Dr Yanki LEE, Co-founder, Enable Foundation 啟文創社共同創始人 李欣琪設計學博士</p>
15:30 - 17:30	<p>Concluding Session: Truth of Ageing 閉幕環節：不老傳說 Panelists 討論嘉賓： ● Dr Edward Che Hung LEONG, GBM, GBS, OBE, JP, Former Chairman, Elderly Commission 安老事務委員會前任主席 梁智鴻醫生 ● Ms Pauline NG Man Wah, SBS, Former Secretary General, The Legislative Council Secretariat 立法會秘書處前秘書長 吳文華女士 ● Mr Raymond YOUNG, Chief Executive Officer, The Chinese Manufacturers’ Association of Hong Kong 中華廠商聯合會行政總裁 楊立門先生 Facilitator 主持人： ● Mr Timothy MA, RSW, FRP, JP, Founding Executive Director, Senior Citizen Home Safety Association 香港長者安居協會創會總幹事 馬錦華先生 註冊社工、認可風險規劃院士、太平紳士</p>

Summit Programme: Smart Ageing Innovation Lab

高峰會日程：智齡創意坊

Time 時間 **Session 場次**

Day 1 第一日：2019/03/08 (Friday 星期五)

13:30 - 15:00	100-Year Life Unlimited Possibilities 百歲青春 無限可能 Panelists 討論嘉賓： <ul style="list-style-type: none">● Dr Philip K. HUI, Founder, Living Knowledge Communities 活知識立群社創辦人 許國輝博士● Dr Ka Kui TSE, Co-founder, Education for Good 仁人學社聯合創辦人 謝家駒博士 Facilitator 主持人： <ul style="list-style-type: none">● Mr Gilbert LEE 李國華先生
15:30 - 17:00	Exploring Primary Health Care Models 探討基層醫療模式 Panelists 討論嘉賓： <ul style="list-style-type: none">● Mr Yick-hei CHOW, Vice Chairman of Kwai Tsing District Council; Kwai Ching District Councillor 葵青區議會副主席；葵青區議會議員 周奕希先生● Dr CHU Wai-Sing Daniel, Family Medicine Specialist 家庭醫學專科醫生 朱偉星醫生● Dr Alice TSO, Founding President, HK College of Nursing & Health Management 香港護理及衛生管理學院院長 曹聖玉博士 Facilitator 主持人： <ul style="list-style-type: none">● Dr Shao Haei LIU, President, Hong Kong College of Health Services Executives 香港醫務行政學院院長 劉少懷醫生
17:30 - 19:00	Advance Technology in Healthcare Management 創新醫療保健管理 Panelists 討論嘉賓： <ul style="list-style-type: none">● Prof Alfredo Franco-Obregón, National University of Singapore 新加坡國立大學 Alfredo Franco-Obregón教授● Ms Li Lian NG, Co-Founder & Director, Tetsuyu Healthcare Holdings and Tetsuyu Home Care 新加坡 Tetsuyu Healthcare Holdings 合伙創始人兼董事 黃俐亮女士● Dr Lawrence POON, General Manager, Hong Kong Productivity Council 香港生產力促進局總經理 潘志健博士● Prof Yongping ZHENG, Head of Department of Biomedical Engineering, The Hong Kong Polytechnic University 香港理工大學生物醫學工程學系系主任 鄭永平教授 Facilitator 主持人： <ul style="list-style-type: none">● Mr Kenny Chi-wai, SHUI, Assistant Research Director and Head of Economic Development Research, Our Hong Kong Foundation 團結香港基金助理研究總監兼經濟發展研究主管 水志偉先生

Time 時間 Session 場次

Day 2 第二日：2019/03/09 (Saturday 星期六)

11:30 - 13:00	Health Insurance for Golden Agers 黃金一代的醫療保險 Panelist 討論嘉賓： <ul style="list-style-type: none">● Mrs Agnes KOON, MH, Chief Executive, KSY Speciality Ltd.; Former Chairman of HK Federation of Insurers 鷹暉保險顧問有限公司總裁；香港保險業聯會前主席 管胡金愛女士 Facilitator 主持人： <ul style="list-style-type: none">● Mr Dennis LO Kwok Sum, Financial Planner & Columnist 財務策劃師兼專欄作家 羅國森先生
13:30 - 15:00	The Paths to R.I.P. 臨終選擇 安心他往 Panelists 討論嘉賓： <ul style="list-style-type: none">● Dr Roger CHUNG, Assistant Professor, Jockey Club School of Public Health and Primary Care, The Chinese University of Hong Kong 香港中文大學公共衛生及基層醫療學院助理教授 鍾一諾教授● Mr Rex WONG, Project Coordinator, Die-in-Home Service & Farewell Homecare, Tung Wah Group of Hospitals 東華三院安辭服務及安辭在家寧養照顧服務 黃志安先生● Dr WOO Kam Wing, Raymond, Specialist in Palliative Medicine 紓緩醫學專科醫生 胡金榮醫生 Facilitator 主持人： <ul style="list-style-type: none">● Mr Pasu NG, Founding Chairman, Hong Kong Life and Death Studies Association 香港生死學協會創會會長 伍桂麟先生
15:30 - 17:00	Softmeal Academy – Creative Culinary for Elders 軟餐學堂 — 銀髮創意料理 Host 舉辦單位： <ul style="list-style-type: none">● Culture Homes 文化村
17:30 - 19:00	Telemedicine beyond Now 遠程醫療展望 Panelists 討論嘉賓： <ul style="list-style-type: none">● Mr AU, Yan Ting Albert, Founder, acesobee Limited 艾草蜂創辦人 區恩庭先生● Dr Nickolas S.K. FUNG, Clinical Assistant Professor, Department of Ophthalmology, The University of Hong Kong 香港大學眼科學系臨床助理教授 馮兆基醫生● Prof SIU Chung Wah, Clinical Professor, Department of Medicine, The University of Hong Kong 香港大學內科學系教授 蕭頌華教授● Dr Daniel TONG, Honorary Consultant in General Surgery, Hong Kong Sanatorium & Hospital; Honorary Clinical Associate Professor, The University of Hong Kong 養和醫院名譽顧問醫生；香港大學外科系名譽副教授 唐琮雄醫生 Facilitator 主持人： <ul style="list-style-type: none">● Dr Wilson FUNG, Founder, Doctor Now Needs 香港社企老友所醫創辦人 馮治本醫生

Time 時間 Session 場次

Day 3 第三日：2019/03/10 (Sunday 星期日)

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- 11:00 - 12:30 **Social Innovation for Golden Age : DBS Impact Award 黃金時代社會創新：DBS Impact Award**
Judges 評判：
● Ms Glendy CHU, Head of Group Strategic Marketing & Communications, DBS Bank (Hong Kong) Limited
星展銀行(香港)有限公司執行董事兼集團推廣策略與傳訊部總監 朱伊蓮女士
● Dr Eric POON, Senior Executive Vice Chairman, Association of Family Offices in Asia (AFO)
亞洲家族辦公室協會高級執行副主席 潘智力博士
● Ms Angela TO, Vice-Chair, Golden Age Foundation
黃金時代基金會副主席 杜錦然女士
Sharing Guest 分享嘉賓：
● Mr Herman CHAN, Executive Director, Eldpathy HK
歷耆者行政總監 陳浩民先生
Facilitator 主持人：
● Ms Lai Chong AU, Executive Director, Delta Asia Financial Group
滙業財經集團執行董事 區麗莊女士
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- 13:00 - 14:30 **Financial Planning for Golden Agers 黃金一代的財務策劃**
Panelists 討論嘉賓：
● Mr Rocky CHEUNG, Executive Director & Head of Investment Product and Advisory, Hong Kong Wealth Management, DBS Bank (Hong Kong) Limited
星展銀行(香港)有限公司財富管理 投資產品及諮詢部主管兼執行董事 張宏浩先生
● Mr Paul PONG, Former Chairman, Institute of Financial Planners of Hong Kong
香港財務策劃師學會前主席 龐寶林先生
Facilitator 主持人：
● Ms Lai Chong AU, Executive Director, Delta Asia Financial Group
滙業財經集團執行董事 區麗莊女士
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- 15:00 - 16:30 **Nurturing a New Force of Society - Projects by Golden Age Fellows 培養社會新力量 — 黃金創新動力項目**
Sharing Guests 分享嘉賓：
● The 2nd cohort of Golden Age Fellows Programme
第二屆 黃金創新動力 學員
- Mr Alvis CHAN 陳雲捷先生
- Ms Mandy CHUI 徐敏儀小姐
- Ms HUI Yuen Yee 許婉兒小姐
- Ms Ying Ying LAI 黎瑩瑩小姐
- Ms LEUNG Shui Yung 梁瑞容小姐
- Ms Ethel LI 李婉冰小姐
- Mr James LO 羅逸輝先生
- Mr Jeremy LOW 劉敬鴻先生
- Mr Andrew NG 吳國全先生
- Ms Brenda NG 吳礎霞小姐
- Ms Angela SHING 成愛群小姐
- Ms Linda TSANG 曾志文小姐
- Ms Jenny TSE 謝燕湄小姐
- Mr YEUNG Chi Fai 楊志輝先生
- Ms Ruby YU 余碧君小姐
Facilitator 主持人：
● Mr Freddy LAW, Director and Senior Innovation Consultant, Education for Good
仁人學社執行董事及創新顧問 羅偉鴻先生
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Summit Programme: Performance Stage

高峰會日程：表演台

Time 時間	Session 場次
Day 1 第一日：2019/03/08 (Friday 星期五)	
12:00 - 12:30	「身心如何更健康？」- 物理治療師 陳鎮暉中醫師兼正念瑜珈執行師
12:30 - 13:00	「流行歌曲表演」- 李錦記家族基金
13:00 - 13:30	「樂緣四重奏」- George Wong
13:30 - 14:30	「樂齡傢俱及家居設計改裝」- 李燕儀小姐、劉志豪先生 及 鄭文偉先生
14:30 - 15:00	「科技與長者照顧」- 註冊職業治療師 陳汝威先生
15:00 - 15:30	「小結他木箱鼓表演」- 光愛葵芳長者服務中心
15:30 - 16:00	「分清體質，養生有道 - 簡述中醫體質養生」- 香港浸會大學中醫藥學院臨床部高級講師 楊君軍博士
16:00 - 16:30	體驗講座「八卦內功」- 護彥導師
16:30 - 17:00	健康講座「健康始於足下」- 王鈞弘博士
17:00 - 17:30	「柔力球示範」鄭瑛老師
Day 2 第二日：2019/03/09 (Saturday 星期六)	
12:30 - 13:00	「安坐家中掌控健康非夢想」- 科學家 招彥燾博士
13:00 - 13:30	「易筋棒示範」- 運動改變人生基金會
13:30 - 14:00	健康講座「聽力健康與你」- 聽力學家
14:00 - 14:30	健康講座「健康始於足下」- 王鈞弘博士
14:30 - 15:00	「Silver Yoga」- 瑜樂伽教室
15:00 - 15:30	「跨代溝通在社區」- 「你的故事·我的啟示」社區故事系列計劃
15:30 - 16:00	健康講座「聽力健康與你」- 聽力學家
16:00 - 16:30	健康講座「更年期危機要正視，逆轉「骨齡」抗疏鬆」- 婦產科專科梁冬陽醫生
16:30 - 17:00	「靈實活力 Zumba Dance」
17:00 - 17:30	體驗講座「禪修與健康」- 護唯導師
Day 3 第三日：2019/03/10 (Sunday 星期日)	
12:00 - 12:30	「智齡創新項目：耆才創科導航」- 救世軍市場及業務發展經理 何美儀
13:00 - 13:30	「撕紙表演」- Uncle Man
13:30 - 14:00	「黃大仙社區共融」- 「你的故事·我的啟示」社區故事系列計劃
14:00 - 14:30	體驗講座「禪修與健康」- 護唯導師
14:30 - 15:00	健康講座「防範於未然，咪畀骨裂變骨折」- 骨科專科 王德銓醫生
15:00 - 15:30	「Fairy Tale 仙子之夢國」- 徠珈專業舞蹈學院
15:30 - 16:00	「輕鬆學會輕排球，身心健康此中求」- 香港浸會大學運動和體育學系研究助理教授 梁家文博士



Summit
高峰會


Day 1
第一天

2019/03/08
(Friday 星期五)

Opening Ceremony

開幕典禮

 2019/03/08 (Friday 星期五)

 10:15am – 11:00am

 Summit Stage 主論壇

Opening Address 開幕辭



The Honourable Matthew CHEUNG Kin-chung, GBM, GBS, JP 張建宗先生

Chief Secretary for Administration, HKSAR Government
香港特別行政區政務司司長

Welcome Speech 歡迎辭



Mrs Rebecca CHOY YUNG 容蔡美碧女士

Founder & Chair, Golden Age Foundation
黃金時代基金會創辦人及主席

Programme 節目表

Opening Performance – Smart Rhythm

Shanghai Alumni Percussion Group
Sports Change Life Foundation

開幕表演 - 鼓動傳承

滬江小學鼓樂團
運動改變人生基金會

Welcome Speech

Mrs Rebecca CHOY YUNG
Founder & Chair, Golden Age Foundation

歡迎辭

黃金時代基金會創辦人及主席
容蔡美碧女士

Opening Address

The Honourable Matthew CHEUNG Kin-chung, GBM, GBS, JP
Chief Secretary for Administration, HKSAR Government

開幕辭

香港特別行政區政務司司長
張建宗先生

Dialogue with CS

與司長對話

Officiating Ceremony

開幕儀式

Opening Session: How public policy could facilitate a robust elderly care industry? 開幕環節：公共政策如何加強支援安老行業？

📅 2019/03/08 (Friday 星期五)

🕒 11:00am – 12:15pm

📍 Summit Stage 主論壇

Population ageing presents huge challenges but also ample opportunities. Such opportunities will not be fully utilised unless business leaders act now to prepare for this demographic shift. In some countries, such as Japan, one third of their GDP is related to elderly business. The private sector should adjust its thinking and look into the growing economic power and under-utilised resource of matured adults. At the same time, public policy guidance plays a critical role in engaging the private sector to tackle this unprecedented issue. Will public-private partnership, tax benefits, etc, be good incentives to attract more investment into the elderly market? It is time for policy-makers, business leaders, and citizens to come together and strike a balance between the interests of investors and taxpayers in meeting the elderly care challenge.

人口老化帶來了一個巨大的挑戰，但同時間亦帶來了無窮的機遇。如果我們要充分把握這些機會，商界領袖就必需為這個人口變化而作好準備。在某些國家，例如日本，其三分之一的國內生產總值 (GDP) 是和老年產業有關。私營機構應調整固有的想法，並積極研究熟齡人士日益增長的經濟能力和他們未被充分利用的資源。與此同時，公共政策指引亦在私營機構參與應對這個史無前例的問題上發揮關鍵作用。公私營合作的夥伴關係、稅務優惠等能否吸引到更多資金投放在長者市場上？現正是決策者、商界領袖和市民互相合作的時刻，亦需平衡投資者及納稅人之間的利益，以應對安老事務的挑戰。

Panelists 討論嘉賓



Dr William Siu Wai CHOI
蔡少偉博士

President, Hong Kong Federation of Senior Citizen Industries
香港長者產業聯會會長



Dr Roy CHUNG, GBS, BBS, JP
鍾志平博士

Chairman, Vocational Training Council
Honorary President, Federation of Hong Kong Industries
職業訓練局主席
香港工業總會名譽會長

The global population has been ageing over the last decades. Like many other economies, Hong Kong is facing the challenges posed by a rapidly ageing population. The foreseeable demographic changes will create greater demands on healthcare as well as elderly care services. How do vocational and professional education and training (VPET) providers respond to these opportunities and groom young talent required by the industry? This presentation will shed light on what the Vocational Training Council has done to nurture the requisite human capital and empower the youth with 21st century skills needed to create a better life for our senior citizens.

過去數十年，全球人口漸趨老齡化。香港和其他經濟體一樣，正面對人口老化所帶來的挑戰。隨著人口結構的改變，社會對醫療、安老及長者護理服務的需求將持續上升。職業專才教育機構應當如何應對種種轉變，協助推動長者樂頤年？是次演講將闡述職業訓練局如何培育適切的人力資源，裝備年輕人支援香港成為年齡友善的社會。

Panelists 討論嘉賓



Dr the Honourable LAM Ching-choi, BBS, JP
林正財醫生

Member, Executive Council, HKSAR Government
Chairman, Elderly Commission
香港行政會議非官守成員
安老事務委員會主席

Facilitator 主持人



Mr Stephen WONG
黃元山先生

Deputy Executive Director and Head of Public Policy Institute,
Our Hong Kong Foundation
團結香港基金副總幹事兼政策研究院主管

Innovative Healthcare Models beyond Border

跨國創新護理模式

2019/03/08 (Friday 星期五)

1:30pm – 3:00pm

Summit Stage 主論壇

Panelists 討論嘉賓



Mr Matiu BUSH

麥蒂爾·布殊先生

Senior Strategist Business Innovation, Bolton Clarke

Founder, One Good Street

澳洲 Bolton Clarke 高級商業創新策略師

One Good Street 創辦人

One Good Street is a neighbourhood social networking site that aims to reduce loneliness and social isolation among seniors. Through local initiatives, One Good Street provides a platform for opportunities for neighbors to offer their assistance to older residents. The emphasis is on an ecology of practical activities which is unique when compared to many single initiatives working in isolation. These initiatives provide multiple entry points for involvement by One Good Street members, many who already have a proud history of volunteering.

One Good Street is part of the urban renewal movement championing neighbour initiated care. From starting an Air Con Club which helps older residents during the heat, to sharing aged care equipment through tool libraries, to casserole clubs that provide nutrition and connection, One Good Street inspires and empowers neighbors to make a real difference in the lives of older citizens.

One Good Street will provide a support architecture around the older person by improving the pro-social activities on the street and raising awareness of loneliness, social isolation through a partnership with the neighbourhood networks. Neighbourhoods are well placed to be part of the solution for support and care for older residents.

「One Good Street」是一個社區社交網站，旨在減低長者的孤獨感和社會隔離感。「One Good Street」透過本地社區發起運動提供平台，讓居民向年邁的鄰居伸出援手。「One Good Street」與別不同，不是單獨孤立的活動，而把重點放在行動實踐，營造社會氛圍。這為「One Good Street」的成員提供了很多參與機會，實踐義務工作。當中許多成員擁有多年的志願服務經驗。

「One Good Street」是倡導鄰裡互助的城市革新運動之一部分。從創建冷氣俱樂部幫助長者渡過炎夏，到透過工具庫分享老年護理設備，再到建立沙煲俱樂部，為老人帶來營養膳食和社交機會，「One Good Street」啟迪鄰里、鼓勵社區，以行動改變老年人的生活。

「One Good Street」將透過正面的社區交流活動，以及通過鄰裡網絡提高大家對老人孤獨感與社會隔離感的意識，為老年人提供支援。社區鄰里互助是支持和關愛長者方案的重要組成部分。



Dr Stephan DYCKERHOFF 司徒文博士

President, Buurtzorg Neighbourhood Care Asia
博組客居家養老護理(亞洲)有限公司董事長

Better Care at lower cost: A disruptive model of care at home

Founded in 2007 by a community nurse in the Netherlands, Buurtzorg became the leading European community-based home nursing provider. Buurtzorg grew in Holland from 4 nurses in 2007 to more than 10,000 nurses and 4,500 care workers. Buurtzorg's ambition is to improve the quality of life of the elderly by allowing them to stay at home with excellent care at reasonable cost: Better care for lower cost!

Nowhere in the world there are enough nurses to properly take care for all the elderly. Hence Buurtzorg strives to reduce the number of nurse hours per patient. This is achieved by focusing on supporting the patients to increase their independence and by leveraging and orchestrating informal networks like family members, volunteers or neighbors. This approach, in combination with a unique service model, empowered nurses, lean processes and a strong IT solution leads to 34% less nurse hours/patient compared to the market average.

Buurtzorg started internationalization 5 years ago with operations and projects in more than 20 countries. The presentation will explain the unique care model and its outcomes and then share some experiences from the roll out into Asia.

更低的社會成本，更好的關愛：一種顛覆性的居家護理模式

博組客於2007年由荷蘭的一名社區護士創立，如今成為歐洲領先的社區居家護理公司，並從2007年的4名護士發展為如今的1萬多名護士和4500名護理人員。博組客的目標是通過讓老年人在家中以合理的成本得到良好的照護來提高他們的生活質量：更低的社會成本，更好的關愛！

世界上沒有一個地方有足夠的護士來照顧所有的老年人。因此，博組客努力減少每個客戶的護士護理時間。這是通過幫助客戶提高其獨立生活能力以及利用和協調家庭成員、志願者或鄰居等非正式網絡來實現的。這種方法結合獨特的服務模式、被充分授權的護士、精益流程和強大的IT解決方案，與市場平均水平相比，減少了34%的人均照護時間。

博組客5年前開始了國際化進程，如今已在20多個國家/地區開展業務和項目。此次演講將展示博組客獨特的護理模式及其成果，然後分享在亞洲推廣的一些經驗。



Dr Shinsuke MUTO 武藤真祐醫生

Board Certified Member of the Japanese Circulation Society
Clinical Professor, Tokyo Medical and Dental University, Tokyo
President, Tetsuyu Institute Medical Corporation, Tokyo
日本醫療政策機構理事
日本 Tetsuya Healthcare Holdings (前為 Your Home Clinic) 創辦人
新加坡 Tetsuya Healthcare Holdings 合伙創辦人

Life Beyond 100

Japan is one of the world's most aged society. It is not uncommon to see many elderly living beyond 100 years old. As at 2018, there were nearly 70,000 centenarians in Japan. Rapid enhancements in healthcare and medicine will see these numbers soar along eight times especially with the coming of age of baby boomers. With a declining population and fewer people to support the aged, the government of Japan is searching for new answers to eldercare.

Abenomics – the economic policies that is set out by Prime Minister Shinzo Abe – has considered the effects of the Japanese aging population. Complementing that are also other health and social policies and strategies catering to a population that are very likely to live to see 100.

Dr Muto will discuss Japan's approach to tackling the challenge of "Life Beyond 100" e.g.

- Impact on Free Access to health care and Universal Insurance
- Preventive Care e.g. Extending Healthy Years
- Motivating the elderly to self-care
- Dignity and Quality of Care
- Leveraging Technology and changing mindsets e.g. AI, Robotics and Productivity

百歲後的生活

日本為世界上最年邁的社會之一，年齡超過一百歲的人並不少見。有數據指出在2018年，日本有超過七萬名的百歲老人。尤其是嬰兒潮的一代已臨近老齡，現代醫療保健及醫藥的急速發展將使這數字飆升達八倍。隨著人口及可支援老年人的人數減少，日本政府正積極為老年護理尋找出路。

首相安倍晉三提出的一系列經濟政策，稱為安倍經濟學，特別考慮到來自人口老化的影響。在其他健康及社會政策相輔下，日本的人口很有可能活至一百歲。

武藤博士將討論日本用以對應「百歲後的生活」的提議，例如：

- 免費醫療保健及全民保險的影響
- 預防性保健，例如延長健康壽命
- 鼓勵老年人自我照顧
- 尊嚴及護理質素
- 善用科技及改變思維模式，例如人工智能，機械及生產力



Dr Jane LEE, JP 李正儀博士，太平紳士

Director, Hong Kong Sheng Kung Hui Welfare Council
香港聖公會福利協會總幹事

Panelists 討論嘉賓



Mr Keiji FUJIMOTO
藤本佳司先生

Group Strategic Director, Shun Hing Group
信興集團策略總監

Study shows that by 2030 over half of the elderly population (65 years old or above) in the world lives in Asia. Hong Kong is “not exceptional”. It has started facing changes/problems in its rapid-growing aging population and began expanding its “Golden Age” and elderly care market. But if you look into the details of such “Golden Age” and elderly care market, the requirements and needs for those products are different in each segment. In order to cater to import those from outside of Hong Kong and utilize them to solve Hong Kong’s social problems, what is the most important thing?

Yes, we can find “One common big challenge that is always among them”. What is it? I would like to explore the clues for its solution together with you, through sharing Shun Hing 65 years’ experience in its business and importing Japanese products to Hong Kong.

有研究表示，至2030年，亞洲的老年人口（65歲或以上）將佔世界超過一半。香港亦無例外，面臨人口急速老化的問題，香港開始擴大其「黃金時代」及護理市場。當深入探索「黃金時代」和老年護理產品的細節，這些產品的要求和需求在每個市場細分都有所不同。進口外國的產品來解決香港的社會問題，最重要的是什麼？“其中的一個常見的大挑戰”又是什麼？通過分享信興65年的業務和將日本產品進口到香港的經驗，與您一起探索解決方案。



Ms Eleanor KAM
甘綺玲女士

Head of Ageing Innovation - Ageing Innovation New World Development Company Limited
新世界發展創齡服務總監

O2O elderly services for the baby boomers generation

The characteristics of baby boomers include higher educational level, better financial viability and higher affordability, technology-savvy, health consciousness, pursuit in quality of life and sophisticated life style. When people of this generation enter into their old age, they will look for something different from the services now available in the market to suit their needs and pursuit in well being. All service and product providers in the ageing business should get well prepared from Online to offline platforms for the golden age of the ageing market in Hong Kong and Greater China.

嬰兒潮世代——線上線下的銀髮服務

嬰兒潮時代的特質包括較高的教育水平，科技及電腦知識水平高，講求高質素生活，關注健康及生活品味，消費能力亦較強。這群人已陸續開始進入老年期，但現時香港銀髮市場所提供的服務及產品，似乎未能滿足他們的要求。所有銀髮業界的服務及產品提供者，必須積極創新，利用創新科技及變革思維，為即將來臨的銀髮市場黃金期做好準備，提供多元化的線上線下的服務和產品。

Panelists 討論嘉賓



Mr Kevin LAM
林嘉龍先生

Director, Nestlé Hong Kong Grocery F&B Business
雀巢香港乾貨食品及飲料業務總監

Facilitator 主持人



Dr Vivian LOU, PHD
樓瑋群博士

Director, Sau Po Centre on Ageing (CoA), The University of Hong Kong
Member, Elderly Commission, The Government of the Hong Kong SAR
香港大學秀圃老年研究中心總監
香港特別行政區政府 安老事務委員會委員

Ageing cross Borders

跨境養老

2019/03/08 (Friday 星期五)

5:30pm – 6:30pm

Summit Stage 主論壇

Hong Kong is a densely populated city. Over the years, quite a number of elderly persons in Hong Kong have chosen to spend their twilight years on the Mainland. With the development of the Bay Area as well as opening of the high-speed train and Hong Kong-Zhuhai-Macao Bridge, there will be an increasing demand for cross border elderly services.

Experienced service providers from the Mainland will provide the latest updates on quality elderly services in the Bay Area and discuss the opportunities and challenges faced by operators.

香港地小人多，一直以來，本港有不少長者選擇到內地安享晚年。隨着大灣區發展、高鐵及港珠澳大橋陸續開通，香港與內地距離進一步拉近，會吸引更多人選擇到內地過退休生活，預期跨境安老服務勢將有更大發展和需求。

國內的安老產業發展勃達。三位在大灣區的服務提供商將闡述區內最新的發展狀況，和面對的挑戰與機遇。

Panelists 討論嘉賓



Mr AU Kwok Lun, Alan
歐國倫先生

CEO, Zhuhai Zhihe Healthcare Industry Holdings Limited
珠海至和健康產業控股有限公司總裁



Mr Kaimeng CHEN
陳開萌先生

President, Shenzhen Pension Service Association
深圳市養老服務業協會會長



Mr Zongguang SUN
孫宗光先生

Vice President of Public Affairs and Communications, Rajax Network & Technology Co.,Ltd. (Ele.me)
拉拉斯網絡科技(上海)有限公司(餓了麼)公共事務副總裁

Facilitator 主持人



Dr Pamela LEUNG
梁佩如博士

CEO, The Hong Kong Society for Rehabilitation
香港復康會總裁

100-Year Life - Unlimited Possibilities

百歲青春 無限可能

📅 2019/03/08 (Friday 星期五)

🕒 1:30pm – 3:00pm

📍 SAI Lab 智齡創意坊

Market research shows that 70% of the population place trust in life after retirement at low to moderate level. The major concerns are:

- Insufficient financial resources to support their expected lifestyle
- Deteriorating health
- Lack of meaning in daily life

It is predicted that the majority of citizens will live over 100 years old in the 21st century, indicating how critical the challenges are. Yet, a longer life after retirement will give us more to realize our dreams to experience our lives!

Are you prepared to embrace these opportunities and come over the challenges? How will you plan and lead your retirement life with dignity, vitality and meaning?

Speakers in this session will make use of renowned global research and local experience to bring you some inspirations. In addition, Dr K.K. Tse will also share his personal views to empower the Golden Agers to transform themselves and the world.

調查顯示，高達70%的被訪者對退休生活的信心只有低至中水平。主要擔心是：

- 沒有足夠的錢來負擔期望的生活
- 健康與體力下降
- 日常生活缺乏意義

據預測，許多生活在21世紀的香港人的壽命將超過100歲！隨著香港人壽命越來越長，這些挑戰將越見明顯。從積極的一面看，更長的退休生活亦為我們提供更多實現夢想或嘗試不同生活經歷的機會。

你準備好面對百歲人生的機遇和挑戰嗎？如何籌劃令退休生活過得更有尊嚴、活力和意義？

本次座談會將利用世界知名的研究和本地的經驗，啟發你找到自己的答案。此外，謝家駒博士，作為百歲青春的楷模，將分享他的建議，幫助已退休或即將退休人士重新起步，轉化自己及世界。

Panelists 討論嘉賓



Dr Philip K HUI

許國輝博士

Founder, Living Knowledge Communities
活知識立群社創辦人



Dr Ka Kui TSE

謝家駒博士

Co-founder, Education for Good
仁人學社聯合創辦人

Facilitator 主持人



Mr Gilbert LEE

李國華先生

Exploring Primary Health Care Models

探討基層醫療模式

2019/03/08 (Friday 星期五)

3:30pm – 5:00pm

SAI Lab 智齡創意坊

The Hong Kong public hospitals facing high occupancy rate and increasing workload on nursing staff. The public only finger points to the lack of support and resources from the Government. However, the roots of the problem have never been widely discussed and seriously tackled.

It is encouraging to witness that the Government at the Health Policy Address in 2018, has proposed a proactive approach of establishing district based community health centres (DHC) in the 18 administrative districts. For the first time the Government has focused on the development of primary health care and enhancing public awareness in disease prevention and self-health management.

This session will look into priority areas for primary health care and explore an effective and sustainable Primary Health Care Model for Hong Kong.

香港公立醫院經年都面對高入住率和醫護人員工作壓力巨大的問題，然而問題的根源，從未被廣泛討論和認真解決。

在2018衛生施政報告中，香港政府已積極主動地提出在18個行政區設立地區社區健康中心（DHC），專注於發展基層衛生保健和提高公眾對疾病預防和自我健康管理的認識，這建議實在令人鼓舞。

本環節將分析基層醫療應注意的優先領域，並探討有效和可持續的香港基層醫療保健模式。



Mr Yick-hey CHOW
周奕希先生

Vice Chairman of Kwai Tsing District Council
Kwai Ching District Councillor
葵青區議會副主席
葵青區議會議員



Dr CHU Wai-Sing Daniel
朱偉星醫生

Family Medicine Specialist
家庭醫學專科醫生



Dr Alice TSO
曹聖玉博士

President, Hong Kong College of Nursing and Health Management
Co-founder, Evercare Health Ltd
香港護理及衛生管理學院院長
晨曦居家護理服務有限公司董事

Panelists 討論嘉賓



Dr Shao Haei LIU
劉少懷醫生

President, Hong Kong College of Health Services Executives
香港醫務行政學院院長

Facilitator 主持人

Panelists 討論嘉賓



Prof Alfredo Franco-Obregón Alfredo Franco-Obregón 教授

National University of Singapore
新加坡國立大學

Magnetic developmental forces, hidden to our eyes, but imperative of health and longevity

We evolved in an electromagnetic realm. It thus makes sense that life on this planet evolved to exploit this ever-present physical force to modulate growth and aging. Since the time of Albert Einstein physicists have predicted that magnetic fields would influence the chemistry of life, but experimental findings to this end have been unconvincing, at best. I will provide evidence that magnetism is a legitimate developmental force, fine-tuned by evolution, and necessary for the maintenance of all our body's tissues. Most importantly, we have shown that both environmental and supplemental magnetic field modulate muscle development, our largest and most clinically and socioeconomically relevant tissue. Muscle is our largest tissue and hence, has evolved to play a predominant regulatory role over whole body balance. Our muscle health goes so does our well-being, health and longevity. Provocatively, our optimized magnetic field paradigm has been shown in animal and human studies to be very effective in accentuating muscle ability to promote health and therefore, potentially to improve quality of life in later years.

磁場生長力，隱藏於我們視線之外，卻對我們的健康與長壽至關重要

我們長於一個充滿電磁的世界。因此，生物能利用這種原始的物理力量來調節成長與衰老是合情合理的。早在愛因斯坦時期，物理學家就預測磁場會影響生物的化學特性，但是以往的實驗結果欠缺說服力。我將證明磁力是一種促進生長力量，它經過人類進化的微調，成為維持我們身體所有組織的必要元素。最重要的是，我們已經證明大自然和人工附加的磁場能夠調節肌肉的發展，而肌肉正是我們身體之中最大、最有臨床和社會經濟價值的組織。肌肉對平衡身體起了主導性的調節作用。因此，肌肉健康與我們的健康長壽息息相關。我們的優化磁場概念在動物和人類研究中證明它有效地增強肌肉的力量，促進健康，有望提高人類晚年的生活素質。



Ms Li Lian NG 黃俐亮女士

Co-Founder & Director, Tetsuyu Healthcare Holdings and Tetsuyu Home Care
新加坡 Tetsuya Healthcare Holdings 合伙創始人兼董事

A New Way to Good Wound Management

Wounds, especially Pressure Ulcers and Diabetic Foot Ulcers, is among one of the most common challenges in eldercare. Almost 2 in 10 of elderly patients in the inpatient setting suffer from pressure ulcers. For bed bound patients staying at home, the frequency of occurrence is high and likelihood of infection and related ailments lead to increased re-hospitalization and length of stay. While preventable, the challenge in the community is caregiver education, wound care skill sets, standardization of workflows, insufficient assessment documentation and difficulties in monitoring.

Research shows that good wound assessment and healing monitoring typically lead to better treatment plans and care outcomes. The combination of technologies e.g. mobile apps, 3D cameras, image processing, teleconferencing and visualization tools with workflows and algorithms can quite readily achieve these objectives. Even caregivers or lesser skilled care providers can get involved in the wound assessment process with the help of technology, leaving experts to manage the treatment, monitoring and interventions.

This clearly improves access to wound care and quality of life for elderly staying at home.

傷口管理的新途徑

傷口是老年護理最大的挑戰之一，其中以壓力性潰瘍及糖尿病足潰瘍最為顯著。在十名住院的年老患者中便有兩名患有壓力性潰瘍。而居家的臥床患者發病和受感染而引發其他相關病症的可能性則更高，導致重新住院的機率更大及更長的住院期。雖然這些病症是可預防的，但社會面臨的挑戰是護理人員的培訓及教育、傷口護理技巧、工作流程標準化、評估記錄不足及監測困難。

研究指出良好的傷口評估及癒合監察普遍可以令治療計劃及護理結果更理想。配合運用不同科技的可更容易達到目標，例如移動應用程式、立體拍攝技術、圖像處理、視像會議、工序流程及演算法形象化的工具。即使是護理人員或其他較低技術的護理員亦可籍著這些科技的協助下參與傷口評估的過程，讓專家可以更妥善地管理和監察治療計劃，以及進行適時干涉。

這些發展均有助改善居家的年老人士獲得傷口護理的機會及生活的品質。



Dr Lawrence POON
潘志健博士

General Manager, Hong Kong Productivity Council
香港生產力促進局總經理



Prof Yongping ZHENG
鄭永平教授

Head of Department of Biomedical Engineering, The Hong Kong Polytechnic University
香港理工大學生物醫學工程學系系主任



Mr Kenny Chi-wai, SHUI
水志偉先生

Assistant Research Director and Head of Economic Development Research, Our Hong Kong Foundation
團結香港基金助理研究總監兼經濟發展研究主管

The graphic features a central light green circle containing text, surrounded by several overlapping circles in various colors (orange, green, purple, blue, yellow) with a watercolor texture. To the right, there are several thin, wavy blue lines that sweep across the page.

Summit
高峰會

Day 2
第二天

2019/03/09
(Saturday 星期六)

Family Chinese Medicine

家庭中醫

2019/03/09 (Saturday 星期六)

11:30am – 1:00pm

Summit Stage 主論壇

Traditional Chinese Medicine has been used for prevention and early treatment for more than two centuries in the home as part of our cultural heritage in the practice of family medicine. Pain and insomnia are common malady impairing quality of life. While western medicine may not be effective, with side effects and problem of dependence, traditional treatments such as massage, acupuncture, herbs, diet and body-mind therapy are useful alternatives. These two lectures will introduce the scientific principles of these therapies and some simple self-help methods.

中醫的「治未病」是「未病先防，有病防變」，而很多的防治方法已成為民間的文化、家庭的醫藥。疼痛與失眠是最常見的個人不適，引致起居不便。目前鎮痛藥物仍無法充分控制慢性疼痛，且不良反應和併發症較多，新一代的安眠藥雖然有效，但可能導致依賴。2017年2月美國醫師學會（ACP）在腰痛的無創治療臨床實踐指南中將針灸列為治療急、慢性腰痛的一線療法。按摩、熱敷、草藥、飲食及身心治療等傳統治療也有效。今次講座將會介紹對腰痛及失眠療法的科學原理及簡易的自助方法。

Panelists 討論嘉賓



Dr Benjamin HUNG 洪鴻彬醫師

Registered Chinese Medicine Practitioner (Hong Kong)
Master of Science in Endocrinology, Diabetes and Metabolism (CUHK)
Doctor of Philosophy (HKU)
Master of Clinical Integrated Medicine (SHUTCM)
Bachelor of Clinical Chinese Medicine (SHUTCM)
香港中文大學內分泌糖尿治理理學碩士
香港大學醫學院哲學博士
上海中醫藥大學中西醫結合臨床醫學碩士
上海中醫藥大學中醫學學士



Prof Jerry YEUNG 楊穎輝博士

Assistant Professor, School of Nursing, Hong Kong Polytechnic University
香港理工大學護理學院助理教授

Facilitator 主持人



Prof Vivian TAAM WONG 黃譚智媛教授

School of Chinese Medicine, University of Hong Kong
香港大學中醫藥學院名譽教授

The Role of Annuity

年金計劃的功能

📅 2019/03/09 (Saturday 星期六)

🕒 1:30pm – 2:30pm

📍 Summit Stage 主論壇

Do you ever lie awake at night and worry about the potential of outliving your retirement savings? A guaranteed income would probably give you some peace of mind. Annuities were developed by insurance companies that pays out income, and there are many reasons why investors look to them as a key retirement-savings vehicle. In last July, Hong Kong also has launched its first public annuity scheme which allow Hong Kong ageing population to invest a lump sum in exchange for a guaranteed monthly income for life.

This session is an opportunity for our speakers to sharing with you all on the wide range of solutions available through annuities. Understanding the role of annuity can help you decide whether establishing an annuity is the right thing for you.

大家是否曾經日夜憂慮，擔心著將來的開支可能會超出準備退休的儲蓄？然而，一個穩定的保障收入，可能會使您對於退休生活更加安心。年金是由負責支付收入的保險公司所開發的，當中亦有很多原因，令投資者將年金視為關鍵的退休儲蓄工具。在去年七月，香港亦已經推出首個公共年金計劃，讓香港的長者，可以作出一次性的投資，以換取每月的終身收入保障。

參加本次會議，有機會讓大家通過嘉賓講者的分享，了解更多關於年金的各種解決方案。當您更加了解年金的作用，便可以幫助您考慮和決定年金是否適合您的需要。

Panelists 討論嘉賓



Ms Susanna CHAN
陳慧英小姐

Regional Director, Sunlife
永明金融區域總監



Mr Edmond LAU Ying-pan
劉應彬先生

Executive Director and Chief Executive Officer, HKMC Annuity Limited
香港年金有限公司執行董事兼總裁

Facilitator 主持人



Mr Patrick CHEUNG
張瑞霖先生

Founder and CEO, Jade Club Ltd
香港尊賢會創辦人

Living and Leaving - My Way!

往·來皆自在

📅 2019/03/09 (Saturday 星期六)

🕒 3:00pm – 4:30pm

📍 Summit Stage 主論壇

We are living longer, science and technology are advancing rapidly, societies are progressing, minds are broadening, and life choices are more diversified. But we still journey through life and have to face death, often with fears and worries: How may the later life years be joyful and free? What attitudes should we embody to face death? Must we leave a legacy in this life?

Four prominent speakers will share their wisdom on life and living during the post retirement and golden age years.

壽命長了, 科技發展快了, 社會進步了,
思想開放了, 生活多元化了,
但是人始終要經歷生離死別,
如何擺脫往來的困惑與焦慮?
如何過一個快樂、自在的晚年? 應該秉持什麼觀念和態度面對死亡?
這一生, 一定要留下什麼嗎?

四位主講嘉賓將從不同的角度和人生經歷, 共同探討怎樣面對終老的人生智慧。

Panelists 討論嘉賓



The Very Reverend Matthias Tze Wo DER

謝子和座堂主任牧師

Dean, HKSKH St John's Cathedral, Hong Kong
香港聖公會聖約翰座堂



Ven Hin Wai

衍偉法師

Master Steward, Tsz Shan Monastery
慈山寺大知客法師



Mr LAM Hon-Piu, Bill

林漢標先生

Lecturer and Researcher of the Academy for Field-Being Philosophy
講師及場有哲學研究院研究員



Rev TSUI Kam Yiu, Luke

徐錦堯神父

Chief Executive Officer, Catholic Institute for Religion and Society
公教教研中心總幹事

Facilitator 主持人



Prof Geoffrey LIEU

廖錫堯教授

Founder and Chairman Emeritus, The Institute for Health Policy and Systems Research (IHPSR)
醫療政策研究學院創辦人

Exploring Innovative Retail Model

探討創新零售模式

 2019/03/09 (Saturday 星期六)

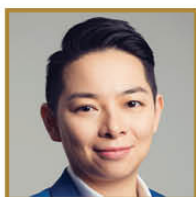
 5:00pm – 6:30pm

 Summit Stage 主論壇

With the increasing number of baby boomers turning into their 60s, how are they different from consumers of today and the way they spend. How do they behave and how are retailers accommodating to the changes? Culture Homes, Hong Kong's leading integrated aged care solution provider will be joined by Hung Fook Tong, Hong Kong's leading retailer of Chinese herbal products will discuss how golden agers are changing the way retailers are doing business today.

隨著越來越多嬰兒潮出生的一代踏入退休年齡，他們的消費模式與現今消費者有所差異。零售商會如何適應這些變化？香港領先的一站式銀髮護理及零售商文化村和香港領先的中式草本產品零售商鴻福堂，將討論黃金一代如何改變現今零售商的經營模式及策略。

Panelists 討論嘉賓



Ms Stephanie LAW
羅凱寧女士

Managing Director, Culture Homes
文化村董事總經理



Dr SZETO Wing-fu Ricky
司徒永富博士

General Manager and Executive Director
Hung Fook Tong Group Holdings Limited
鴻福堂集團控股有限公司
總經理兼執行董事

Facilitator 主持人



Ms Caroline Sui King MAK
麥瑞琮女士

Board Director and Past Chairman of Hong Kong Retail Management Association
香港零售管理協會 董事會成員及前主席

Health Insurance for Golden Agers

黃金一代的醫療保險

📅 2019/03/09 (Saturday 星期六)

🕒 11:30am – 1:00pm

📍 SAI Lab 智齡創意坊

So called Health Insurance should include Hospitalization and Surgery Insurance, as well as Critical Illness Insurance.

The premium or coverage of health insurance will be personalized in coming years as big data is available now. That means the one who is healthier, the premium will be cheaper, or the coverage will be greater.

所謂醫療保險，應該包括住院醫療和危疾保險才足夠。

隨著大數據的來臨，未來醫療保險的保費或保障額，會趨向個人化，即是身體愈健康，保費愈平，或保障額愈大。隨著醫療費用不斷上升，傳統的住院醫療保險未必足夠支付相關費用，高端醫療將是未來的趨勢。

Panelist 討論嘉賓



Mrs Agnes KOON, MH
管胡金愛女士

Chief Executive, KSY Speciality Ltd.
鷹暉保險顧問有限公司總裁

Facilitator 主持人



Mr Dennis LO Kwok Sum
羅國森先生

Financial Planner & Columnist
認可財務策劃師

The Paths to R.I.P.

臨終選擇 安心他往

2019/03/09 (Saturday 星期六)

1:30pm – 3:00pm

SAI Lab 智齡創意坊

Having “a good death” has been an abstract ideal as well as a relentless pursuit for the majority of Chinese people. This strong traditional belief of a “good death” however, often presents itself as a mismatch with some of the core values underlying the medical system in current age. While caregivers hold onto the beliefs of giving their best efforts in caring and doing the utmost to save lives for those who are nearing the end of life, these best intentions often take a heavy toll on caregivers physically and emotionally. At the same time, these efforts do not necessarily translate into “a good death” for those who are nearing the end of life. On the contrary, they could add to existing stress and make dying in peace challenging.

Science and technology is making huge strides every day in the medical field, and this is contributing to the overall prolonged survival and the increase of people suffering from chronic illnesses going into the stage of end-of-life. The current panel discussion provides different perspectives on the challenges presented at the forefront of end-of-life care as well as the clinical judgments around proper medical interventions in the context of such care. It will also analyze the choices between palliative care in a facility and home end-of-life care programmes, and discuss on how best to achieve “a good death” for those who are nearing the end of life and “a good parting” for those who are caring for them.

華人文化對「善終」有一種無形與無盡的追求，這種強烈的傳統觀念，往往在現今先進醫療體系下形成錯配，照顧者希望「盡做」和「盡救」的心態以至身心俱疲，也令臨終者能「壽終正寢」的機會更低，一路未能好走，適得其反。

醫療技術一日千里，走進臨終期的長期病患者愈來愈多。本環節嘗試從不同角度探討本港在臨終照顧及末期醫療決定所面對的挑戰，分析如何選擇在院紓緩治療服務及安辭在家寧養照顧，做到「去者善終，留者善別」。

Panelists 討論嘉賓



Dr Roger CHUNG 鍾一諾博士

Assistant Professor, Jockey Club School of Public Health and Primary Care,
The Chinese University of Hong Kong
香港中文大學賽馬會公共衛生及基層醫療學院助理教授



Mr Rex WONG 黃志安先生

Project Coordinator, Die-in-Home Service & Farewell Homecare, Tung Wah Group of Hospitals
東華三院安辭服務及安辭在家寧養照顧服務



Dr WOO Kam Wing, Raymond 胡金榮醫生

Specialist in Palliative Medicine
紓緩醫學專科醫生

Facilitator 主持人



Mr Pasu NG 伍桂麟先生

Founding Chairman, Hong Kong Life and Death Studies Association
香港生死學協會創會會長

Softmeal Academy – Creative Culinary for Elders

軟餐學堂 — 銀髮創意料理

 2019/03/09 (Saturday 星期六)

 3:30pm – 5:00pm

 SAI Lab 智齡創意坊

How can elders enjoy a safe, nutritious and delectable diet while they suffer from chewing and swallowing difficulties? Caregivers and institutions are recently on the search for diet options beyond just blended meals or porridge, but diet options that enable elders to truly enjoy their meals in a safe, dignified and enjoyable manner. During the session, Jeffy Ma, Chef and Culinary Expert for Culture Homes, will share with you a few tips on transforming bland elderly diets into creative softmeal dishes that are not only safe to consume, but also a delight for the senses!

長者吞嚥困難問題日漸受到關注，如何讓長者吃得安全、吃得有營、吃得滋味成為了城中熱話，愈來愈多人開始尋找糊餐以外的選擇。從日本引入的軟餐飲食方案可把食物重新塑形，原汁原味地再呈現出來。來自文化村院舍餐飲及食品顧問的馬永成師傅，將教大家如何輕鬆製作色香味俱全又安全吞嚥的精美軟餐。

Host 舉辦單位



Culture Homes
文化村

Founded in 2001, Hong Kong Culture Homes provides One Stop Services for elderly, including Nursing Homes; Aging, Medical and Rehab Products; Elderly Experience Center and Services Centers; Retirement Community and Consultancy Services. We are committed to bringing wellness, charisma and dignity to elderly through our quality products and professional services.

香港文化村創立於2001年，提供一站式養老服務，包括專業護理安老院、居家養老生活及醫療用品、長者生活體驗中心、退休社區及諮詢服務。我們承諾給長者帶來健康、魅力與尊嚴，在追求多元化的優質產品和服務上不斷超越。

Telemedicine beyond Now

遠程醫療展望

📅 2019/03/09 (Saturday 星期六)

🕒 5:30pm – 7:00pm

📍 SAI Lab 智齡創意坊

Panelists 討論嘉賓



Mr AU, Yan Ting Albert 區恩庭先生

Founder, acesobee Limited
艾草蜂創辦人



Dr Nickolas S.K. FUNG 馮兆基醫生

Clinical Assistant Professor, Department of Ophthalmology, The University of Hong Kong
香港大學眼科學系臨床助理教授



Prof SIU Chung Wah 蕭頌華教授

Clinical Professor, Department of Medicine, The University of Hong Kong
香港大學內科學系教授



Dr Daniel TONG 唐琮雄醫生

Honorary Consultant in General Surgery, Hong Kong Sanatorium & Hospital
Honorary Clinical Associate Professor, The University of Hong Kong
養和醫院名譽顧問醫生
香港大學外科系名譽副教授

Facilitator 主持人



Dr Wilson FUNG 馮治本醫生

Founder, Doctor Now Needs
香港社企「老友所醫」創辦人

The poster features a central yellow circle containing text, surrounded by several overlapping circles in various colors (green, purple, blue, orange, red, yellow) with a watercolor texture. To the right, there are several thin, wavy blue lines that sweep across the page. The background is a light, warm yellow gradient.

Summit
高峰會

Day 3
第三天

2019/03/10
(Sunday 星期日)

“Generations of Love - Pledge of Love” Launching Ceremony 代代有愛 — 愛相傳啟動禮

- 📅 2019/03/10 (Sunday 星期日)
- 🕒 10:30am – 11:15am
- 📍 Summit Stage 主論壇

“Generations of Love - Pledge of Love”

Co-hosted by Golden Age Foundation and Lee Kum Kee Family Foundation

The “Generations of Love - Pledge of Love” project is to impart to the general public the message of love from generation to generation. It aims to encourage the individuals in the society to manifest love through actions in daily family lives. By using intergenerational activities, family ties can be strengthened; unity among members can be increased; integration of all ages and generations can be motivated. It is here that the theory of “Prevention before sickness” will be brought up to promote Healthy Families. Through the potentials of such families a harmonious society can be built.

The launching ceremony will be held on 10 March 2019. Participants who have joined in the “Cross Generation Companionship” program will proclaim to the community that they will love and take care of all members of the family—especially the elderly. There will be the “3 Generation Catwalk” and “Loving Family” children song performances. The message of “Love from Generation to Generation” is sent out to inspire the community.

「代代有愛·愛相傳」由黃金時代基金會與李錦記家族基金合辦

這項活動是向社會人士傳達「代代有愛」的理念，目的是鼓勵大家以行動在家庭生活中表達關愛，通過「代間」活動，強化家庭關係，增加家人間凝聚力；推動長中青幼間共融意識，促進社會及家庭「代間」的團結和諧。在社區中和家庭內推廣「治未病」的健康家庭理念，發揮健康家庭的潛在能力，締造和諧社會。

本活動啟動禮，定於2019年3月10日上午舉行。讓參與了跨代「結伴行」的人士，向社會承諾關愛每一位家人，特別是長輩，並透過「三代 Catwalk」及「代代有愛」兒歌表演，向社會推廣「代代有愛·愛相傳」的訊息。

Programme 項目名稱



Ageless Employment: How to Counteract the Impact of an Ageing Population?

在職無齡限：解決老齡化問題的良策？

2019/03/10 (Sunday 星期日)

11:30am – 1:00pm

Summit Stage 主論壇

The issue of ageing population has been plaguing many countries and regions. In 2026, the Hong Kong population aged 65 or above will reach 23%. However, the golden generation (those aged 45 and above) will enjoy longer and healthier life and many of them are capable of continuous contribution to the society. On the other hand, due to the lengthened lifespan, the cost of living will be relatively higher in the elderly age and the population will still require a stable income well into old age in order to maintain their lifestyle. The problems of ageing population and poverty among the elderly are intertwining and may even risk spreading downwards. The corporate human resources policies embody far-reaching implications for the middle-aged and older employees. Increasing the productivity of the society, deepening the level of social participation of the middle-aged and elderly population and even reforming the system of retirement protection are the primary issues faced by citizens, businesses, government and academics alike.

人口老化問題，正在困擾不少國家和地區。香港在2026年65歲以上人士亦將達到23%。然而黃金一代人士（45歲以上）壽命既長又健康，許多人應該還可以繼續貢獻社會。另一方面，因壽命長了，老年的生活費用相對增加了，所以不少人還需要有收入來維持老年生活。人口老化和長者貧窮問題糾纏交錯，引發了向下流的危機。企業在人力資源的政策，對中老年僱員有深遠的影響。如何提升社會的生產力，深化中老年人的社會參與度，甚至改革退休保障制度，都是民商官學共同面對的首要課題。

Panelists 討論嘉賓



Prof Randy Ki-kwan CHIU, MH 趙其琨教授

Professor of Management and
Director of Centre for Human Resources Strategy and Development
Hong Kong Baptist University
香港浸會大學
管理學系教授及人力資源策略及發展研究中心主任

Hong Kong is an aging society. By 2040, the average age of the population will be over 50 years old, and around one third of the population will be over the age of 65. One million people, or one in eight persons, will be at the age of 80. The number of the labor force will be around 3.6 million in 2022 and be back to 3.5 million in 2031. In 2017, the labor participation rate of people between 60 and 64 years old is 46% while that of age 65 and above is 11%. However, recent trends indicate that people continue working beyond the traditional retirement age of 60 and for the labor force participation rate to remain the same even as the population continues to age. Extending the retirement to age 65 years old is one option. It is also strongly suggested to employers to adopt "Age Smart Management Strategy" to accommodate the growing pool of mature workforce, to find ways to support mature employees to create and to recognize the value of mature workers.

用「耆」才 · 創「耆」職

香港人口不斷老化。到了2040年，估計人口平均年齡將超過50歲，約三分之一人口超過65歲，而80歲以上人口則達一百萬，佔總人口的八分之一。本港勞動人口將由2022年368萬再回落至2031年351萬；年滿65歲長者人口比例由2016年17%，升至2066年36.6%。2017年本港60至64歲勞動人口參與率為46%，年滿65歲長者則降至11%。勞動人口亦將比現在還少。然而，最新趨勢顯示愈來愈多人趨向於屆滿傳統退休年齡60歲後繼續工作，故此儘管人口持續老化，勞動人口參與率很可能會保持不變。退休年齡從60歲延長至65歲，便是一個釋放潛在勞動力的策略。僱主可以實行「睿智精英管理策略」來應對。就是僱主主動設法支援年長僱員，洞察到年長僱員的價值。挽留與激勵年長僱員。

Panelists 討論嘉賓



Hon Charles MOK
莫乃光議員

Legislative Councillor, Information Technology
現任資訊科技界立法會議員



Mr William YEUNG
楊主光先生

Co-Owner & Executive Vice-chairman, Hong Kong Broadband Network Limited
香港寬頻網絡有限公司持股管理人及執行副主席

Facilitator 主持人



Mr Peter LIU
廖善成先生

Senior Managing Director, Asianet Consultants (HK) Ltd
Asianet Consultants (HK) Ltd 董事總經理

Panelists 討論嘉賓



Mr CHUI Chi Man, Kenny
崔志文先生

Senior Training Consultant, Jockey Club Centre
賽馬會耆智園高級訓練顧問

“#I am Dementia Angel!” – Jockey Club Dementia Friendly Communities’ Campaign

“What do you think about dementia and your perception of persons with dementia?” With the generous support from the Hong Kong Jockey Club Charities Trust, JCCPA organizes the “Jockey Club ‘Dementia Friendly Communities’ Campaign” (DFC Campaign) between October 2016 and September 2018. The DFC Campaign aims to strengthen the supporting network in the communities so that people with dementia can live safely. We would like to strengthen participants’ understanding on dementia, build up a strong community network in finding and supporting missing persons with dementia, promote a “dementia friendly” culture in different sectors and cultivate a “dementia friendly” community.

In this talk, we would like to share the knowledge of dementia care and how our two campaign characters “D Bobo” and “DFC Angel” help building a dementia friendly communities. Also, we will introduce our APP which is used for finding the missing persons with dementia (Hong Kong and Traditional Chinese only). The family caregivers can pre-register the information of the family member with dementia and report lost. Also, “Dementia Angel” can register and provide help to find the persons with dementia. It hopes to expand the network of finding the missing persons with dementia so as to encourage support to the beloved one with dementia and their family. Please come to join us~

「#我係耆跡天使！」- 賽馬會「腦動耆跡」計劃

「你知道腦退化症是什麼嗎？你認為腦退化症人士是怎樣的？」承蒙香港賽馬會慈善信託基金捐助，賽馬會耆智園於2016年10月至2018年9月推行「賽馬會『腦動耆跡』計劃」，發掘願意為腦退化症人士提供協助的市民，使腦退化症人士於社區的各個角落也可以得到協助，享受更愉快的生活。我們將分享計劃內容及如何透過兩位重要的角色——「腦友寶寶」和「耆跡天使」推動建立腦退化症友善社區。此外，亦會介紹「尋耆跡」手機應用程式，希望透過此應用程式擴大尋找走失腦退化症人士的網絡，加強社會對腦退化症人士的支援。



Dr David Lok Kwan, DAI
戴樂群醫生

Chairman, Hong Kong Alzheimer’s Disease Association
香港認知障礙症協會主席

Dementia Friendly Community for All

Persons with dementia are increasing in numbers with the greying population of Hong Kong. The entire community must be engaged in promoting positive awareness of dementia, reducing stigmatization, and collaborating in building a dementia friendly environment. In recent years, the Hong Kong Alzheimer’s Disease Association actively advocates medical-social collaboration and enhances the primary care sector in early detection, diagnosis and intervention for persons with dementia and their family in the community. In concert with the global actions of Dementia Friends, we have engaged corporates progressively in the movement. The Way Forwards in our community in dementia care will be discussed in the light of the Expert Report 2017.

認知友善社區 全民應對認知障礙症

隨著人口高齡化，患有認知障礙症的長者人數將不斷上升，惟有全民參與，以廣泛傳播正確和正面的認知障礙症知識及消除負面標籤，並鼓勵不同界別攜手並肩共同建構認知友善的環境，方可積極應對。香港認知障礙症協會近年致力提倡醫社協作，提升基層醫療，以儘早確診介入及強化社區照顧；同時響應全球「認知友善好友」運動，全面推動企業、團體及市民參與。是次分享將闡述現況，並探討未來發展趨勢。



Ms Helen SO

蘇曉明女士

Policy Researcher (Arts Innovation), Our Hong Kong Foundation
團結香港基金政策研究員(藝術創新)

The Role of Arts in Creative Ageing, Better Health, and Social Inclusion

It is no surprise for the concept of 'Creative Ageing' to be more established in western parts of the world than it is in Hong Kong, for even the coupling of 'Arts' with 'Health' seems a notion that has only just begun to gain traction here. At the cusp of our society's ageing crises, Hong Kong has awakened to the call for a growing emphasis on developing preventative policy measures simultaneously with the remedial. Drawing from our most recent publication entitled 'Celebrating the Inclusive Power of Arts' (Our Hong Kong Foundation, 2018), this session expands on how the agency of arts has shown to be a form of social and health innovation that renders synergistic and therapeutic benefits to the elderly demographic in Hong Kong, especially those with Dementia. The presentation will also explore some developments of creative ageing that are happening internationally, to inform how arts may be more resourcefully and proactively adopted into Hong Kong's city fabric and its community, so that ageing can be enjoyed creatively and positively.

藝術在「創意老化」和促進身心健康及社會共融的角色

「創意老化」這概念在西方國家較為流行並不令人意外，因為現今的香港，即使是把「藝術」與「健康」這兩個概念組合起來也只處於一個萌芽的階段。面對人口急速老化，香港社會已經意識到有關問題的逼切性。以團結香港基金去年發佈名為《藝術創共融 世界顯大同》研究報告為基礎，此座談會將進一步探討藝術作為一個創新的概念，如何在社會共融和醫療方面幫助香港的老齡人口，尤其是患有腦退化的長者。是次演講亦會介紹「創意老化」在國際上的最新發展，建議如何將這概念實踐在香港，讓老化的過程變得更具創意及正面。




Dr Yanki LEE

李欣琪設計學博士

Co-founder, Enable Foundation
啟文創社共同創始人

Concluding Session: Truth of Ageing

閉幕環節：不老傳說

 2019/03/10 (Sunday 星期日)

 3:30pm – 5:30pm

 Summit Stage 主論壇

How well are you prepared for ageing? Is it too late to start a second career? What impact do you wish to make? In this session, three very distinguished celebrities will unveil their secrets to ageing and tips to unfold a remarkable second half of their lives.

你有沒有為人生下半場做好準備？要開展第二輪的事業是否為時已晚？你希望作出什麼影響？本節請來三位知名人士，公開他們的不老秘笈及如何展開更精彩的人生下半場。

Panelists 討論嘉賓



Dr Edward Che Hung LEONG, GBM, GBS, OBE, JP 梁智鴻醫生

Former Chairman, Elderly Commission
安老事務委員會前任主席



Ms Pauline NG Man Wah, SBS 吳文華女士

Former Secretary General, The Legislative Council Secretariat
立法會秘書處前秘書長



Mr Raymond YOUNG, GBS, JP 楊立門先生

Chief Executive Officer, The Chinese Manufacturers' Association of Hong Kong
中華廠商聯合會行政總裁

Facilitator 主持人



Mr Timothy MA, RSW, FRP, JP 馬錦華先生 註冊社工、認可風險規劃院士、太平紳士

Founding Executive Director, Senior Citizen Home Safety Association
香港長者安居協會創會總幹事

DBS Impact Award : Social Innovation for Golden Age 黃金時代社會創新 : DBS Impact Award

 2019/03/10 (Sunday 星期日)

 11:00am – 12:30pm

 SAI Lab 智齡創意坊

The ageing population represents a massive opportunity for social innovation. Organised by Golden Age Foundation and sponsored by DBS, the DBS Impact Award aims to nurture social innovators to develop practical, scalable and sustainable business models for the Golden Age era. Dozens of startups have applied for the Award. Five finalists will be selected to participate in the Final Pitching before a panel of judges as well as an audience made up of investors, professionals and people who are interested in ageing innovation. The winner will be awarded with HK\$50,000 cash reward.

人口老化帶來巨大的社會創新機會。由黃金時代基金會主辦，星展銀行（香港）有限公司贊助的黃金時代社會創新：DBS Impact Award。此獎項旨在發掘及支持初創企業，鼓勵他們為社會帶來正面、可擴展和可持續的影響。數十間初創企業已申請參與，五間入圍隊伍將於三月十日進行決賽，獲勝隊伍將獲得港幣5萬元獎金。

Judges 評判



Ms Glendy CHU
朱伊蓮女士

Head of Group Strategic Marketing & Communications, DBS Bank (Hong Kong) Limited
星展銀行（香港）有限公司執行董事兼集團推廣策略與傳訊部總監



Dr Eric POON
潘智力博士

Senior Executive Vice Chairman, Association of Family Offices in Asia (AFO)
亞洲家族辦公室協會高級執行副主席



Ms Angela TO
杜錦然女士

Vice-Chair, Golden Age Foundation
黃金時代基金會副主席

Sharing Guest 分享嘉賓



Mr Herman CHAN
陳浩民先生

Executive Director, Eldpathy HK
歷耆者行政總監

Facilitator 主持人



Ms Lai Chong AU
區麗莊女士

Executive Director, Delta Asia Financial Group
滙業財經集團執行董事

Financial Planning for Golden Agers

黃金一代的財務策劃

 2019/03/10 (Sunday 星期日)

 1:00pm – 2:30pm

 SAI Lab 智齡創意坊

Panelists 討論嘉賓



Mr Rocky CHEUNG
張宏浩先生

Executive Director, Head of Investment Product and Advisory,
Hong Kong Wealth Management, DBS Bank (Hong Kong) Limited
星展銀行(香港)有限公司財富管理投資產品及諮詢部主管兼執行董事



Mr Paul PONG
龐寶林先生

Former Chairman, Institute of Financial Planners of Hong Kong
香港財務策劃師學會前主席

Facilitator 主持人



Ms Lai Chong AU
區麗莊女士

Executive Director, Delta Asia Financial Group
滙業財經集團執行董事

Nurturing a New Force of Society - Projects by Golden Age Fellows 培養社會新力量 — 黃金創新動力項目

📅 2019/03/10 (Sunday 星期日)

🕒 3:00pm – 4:30pm

📍 SAI Lab 智齡創意坊

Golden Agers are a powerful social force that is changing the face of our society. The Golden Age Academy, under the Golden Age Foundation, empowers and nurtures people 45 and above to lead social change through the “Golden Age Fellows” programme. The 2nd cohort of Fellows will present their social projects which are new solutions for social good. The format is a 5-minute pitch per project, followed by Q&A and networking time.

黃金一代是一股正在改變社會面貌的創新力量。黃金時代基金會旗下的黃金時代學院透過「黃金創新動力」計劃，培育及賦權予45歲或以上的人士有能力去引領社會改革。第二屆的黃金創新動力學員會介紹他們為改善社會問題而提出的項目。學員以五分鐘時間介紹其項目，然後是問答環節及交流時間。

Facilitator 主持人



Mr Freddy LAW 羅偉鴻先生

Director and Senior Innovation Consultant, Education for Good
仁人學社執行董事及創新顧問

Sharing Guests 分享嘉賓



The 2nd cohort of Golden Age Fellows 第二屆黃金創新動力學員

- | | | | |
|----------------------|-------|--------------------|-------|
| - Mr Alvis CHAN | 陳雲捷先生 | - Mr Andrew NG | 吳國全先生 |
| - Ms Mandy CHUI | 徐敏儀小姐 | - Ms Brenda NG | 吳礎霞小姐 |
| - Ms HUI Yuen Yee | 許婉兒小姐 | - Ms Angela SHING | 成愛群小姐 |
| - Ms Ying Ying LAI | 黎瑩瑩小姐 | - Ms Linda TSANG | 曾志文小姐 |
| - Ms LEUNG Shui Yung | 梁瑞容小姐 | - Ms Jenny TSE | 謝燕湄小姐 |
| - Ms Eithel LI | 李婉冰小姐 | - Mr YEUNG Chi Fai | 楊志輝先生 |
| - Mr James LO | 羅逸輝先生 | - Ms Ruby YU | 余碧君小姐 |
| - Mr Jeremy LOW | 劉敬鴻先生 | | |

A decorative graphic consisting of several overlapping circles in various colors (green, purple, orange, red, yellow) and a series of blue wavy lines extending from the right side. The text is centered within the largest, light green circle.

Expo Members
參展會員機構

A	AIA Portfolio Management District 友邦資產管理區域 Website 網址: www.portfoliomanagement.com.hk Nature 性質: Money & Work 理財與工作	E23
	Alton Bidet Technologies 歐聖便器技術 Nature 性質: Medical Supplies & Assistive Devices, Rehabilitation 醫療輔助器具, 復康保健	E19
	Andesfit Limited 安達思科技有限公司 Website 網址: andesfit.com Nature 性質: Health Care Products & Services, Technology & Products 健康產品與服務, 科技及產品	D20
	Apyramidra Co. Ltd. 金字塔生物科技有限公司 Website 網址: www.apyramidra.com Nature 性質: Medical Supplies & Assistive Devices, Technology & Products 醫療輔助器具, 科技及產品	B22
B	Big Silver Community Limited 大銀力量有限公司 Website 網址: bigsilver.org Nature 性質: End-of-Life Care, Continuous Education & Culture, Community & Engagement 生死教育, 持續教育與文化, 社會服務和參與	C18, C20
	Blue Circle Move 藍圈行動 Nature 性質: Health Care Products & Services 健康產品與服務	C05
	BODHI MEDITATION 菩提禪修 Website 網址: www.facebook.com/hkPUTT/ Nature 性質: Community & Engagement 社會服務和參與	D07, D08
	Brella Up Limited 貝拉德有限公司 Website 網址: www.brellaup.com Nature 性質: Rehabilitation, Technology & Products 復康保健, 科技及產品	D06
C	CHINA TAIPING LIFE INSURANCE (HONG KONG) COMPANY LIMITED 中國太平人壽保險(香港)有限公司 Website 網址: www.tpahk.cntaiping.com/ Nature 性質: Others (Insurance) 其他	F18
	Christian Action 基督教勵行會 Website 網址: www.cats.org.hk Nature 性質: Others 其他 (培訓課程)	C13
	COMFIT HEALTHCARE DEVICES LIMITED 智康健醫療設備有限公司 Website 網址: www.comfithealth.com Nature 性質: Technology & Products 科技及產品	D02

Culture Homes 文化村	C01, C02, C03, C04
Website 網址: www.culturehomes.com.hk Nature 性質: Health Care Products & Services, Health Food, Home Care, Medical Supplies & Assistive Devices, Rehabilitation, Technology & Products 健康產品與服務, 健康食品, 家居護理, 醫療輔助器具, 復康保健, 科技及產品	
D Department of Childcare, Elderly and Community Services Hong Kong Institute of Vocational Education (Sha Tin) 香港專業教育學院 (沙田) 幼兒, 長者及社會服務系	B16
Website 網址: www.ive.edu.hk/ivesite/html/en/disciplines_and_programmes/cc_overview.html Nature 性質: Others (Vocational Education) 其他	
Doctor Now 老友所醫	D01
Website 網址: needs.doctornow.hk Nature 性質: Rehabilitation 復康保健	
E Easy Hear Charity Foundation Limited (NGO) 清晰聽慈善基金有限公司	B18
Nature 性質: Community & Engagement 社會服務和參與	
E-CARE TECHNOLOGY (SHENZHEN) CO., LTD 億科爾科技 (深圳) 有限公司	D17, D18
Website 網址: www.e-caretech.net Nature 性質: Rehabilitation 復康保健	
Enable Foundation. Social Innovation Design Lab 啟民創社.社創設計室	E07
Website 網址: www.enable.org.hk Nature 性質: Others (Design Research, Social Innovation) 其他	
eNano Health Limited 依納康科技有限公司	D05
Website 網址: www.enanohealth.com Nature 性質: Health Care Products & Services, Medical Supplies & Assistive Devices, Technology & Products 健康產品與服務, 醫療輔助器具, 科技及產品	
ENERGY BAGUA CENTER 八卦內功健身中心	D09, D10, D11, D12
Website 網址: www.energybaguahk.com Nature 性質: Community & Engagement 社會服務和參與	
F FH Rehabilitation Products Mfg. Co. Ltd 輝煌復康產品製造有限公司	B06, B08
Website 網址: www.healthtop.com.hk Nature 性質: Health Care Products & Services, Home Care, Medical Supplies & Assistive Devices, Rehabilitation 健康產品與服務, 家居護理, 醫療輔助器具, 復康保健	
FORGET THEE NOT 毋忘愛	A21
Website 網址: www.forgettheenot.org.hk Nature 性質: End-of-Life Care 生死教育	

	FORICA FOODS (HK) CO. 厚利加食品 (香港) 有限公司 Nature 性質: Health Food, Others 健康食品, 其他 (醫療介護老齡食品)	B02
G	Golden Age Smart Money Guard 黃金時代守財耆兵 Website 網址: www.goldenage.foundation Nature 性質: Money & Work 理財與工作	C24
	GUANGZHOU CHINA MERCHANTS-COLISEE SENIOR CARE SERVICE CO., LTD 廣州招商高利澤養老服務有限公司 Website 網址: www.cm-colisee.com Nature 性質: Others 其他 (養老機構)	F22
H	Hair Rejuvenation Co. Limited 活髮社有限公司 (聽障社企) Website 網址: www.rejuvenation.com.hk Nature 性質: Health Care Products & Services 健康產品與服務	C19
	HandyRehab 復康機械手 Website 網址: www.handyrehab.com Nature 性質: Health Care Products & Services, Medical Supplies & Assistive Devices, Rehabilitation, Technology & Products 健康產品與服務, 醫療輔助器具, 復康保健, 科技及產品	D03
	Health Smart Limited (A Member of HKET Holdings) 樂本健有限公司 (香港經濟日報集團成員) Website 網址: www.healthsmart.com.hk Nature 性質: Health Care Products & Services, Health Food 健康產品與服務, 健康食品	C09
	Herbal Living Magazine 中醫生活 Website 網址: herballiving.hk Nature 性質: Health Food, Home Care 健康食品, 家居護理	D13, D14
	HKMC Annuity Limited 香港年金有限公司 Website 網址: www.hkmca.hk Nature 性質: Money & Work 理財與工作	E17, E18
	H.K.S.K.H Lady MacLehose Centre 香港聖公會麥理浩夫人中心 Website 網址: www.skhlmc.org Nature 性質: Community & Engagement 社會服務和參與	E10, E12, E14
	HOHO GROUP LIMITED 好好集團有限公司 Website 網址: www.hoholife.com Nature 性質: Health Care Products & Services, Home Care, Medical Supplies & Assistive Devices, Rehabilitation, Technology & Products, Smart Home 健康產品與服務, 家居護理, 醫療輔助器具, 復康保健, 科技及產品, 智能家居	C08

Hong Kong Federation of Senior Citizen Industries 香港長者產業聯會	A05
Website 網址: www.hkfsci.com Nature 性質: Others (Association) 其他	
Hong Kong Foot Pain Solutions Limited 香港足部痛症及矯正鞋墊有限公司	B12
Website 網址: footpain.com.hk Nature 性質: Health Care Products & Services, Medical Supplies & Assistive Devices 健康產品與服務, 醫療輔助器具	
Hong Kong Health Care Alliance 香港醫護聯盟	C14, C15, C16
Website 網址: www.healthtalk.hk Nature 性質: Others 其他 (醫療教育推廣, 公關及業務拓展)	
Hong Kong Health Care Federation 香港醫護學會	C06
Website 網址: www.healthcare.org.hk Nature 性質: Health Care Products & Services, Rehabilitation, Community & Engagement 健康產品與服務, 復康保健, 社會服務和參與	
HONG KONG HOUSING SOCIETY 香港房屋協會	C11
Website 網址: www.hkhs.com Nature 性質: Others (Housing & Related Services) 其他 (房屋及相關服務)	
HONG KONG LIFE AND DEATH STUDIES ASSOCIATION 香港生死學協會	A19
Website 網址: www.facebook.com/LifeAndDeathEducation Nature 性質: End-of-Life Care 生死教育	
Hong Kong Sheng Kung Hui Welfare Council Limited - Vitalita Academy for Life Long Learning 香港聖公會福利協會有限公司 — 彩齡學院	E01
Website 網址: icesc.skhwc.org.hk Nature 性質: Continuous Education & Culture, Community & Engagement 持續教育與文化, 社會服務和參與	
J Jet Crown International Co., LTD 捷登冠國際有限公司	D22
Website 網址: www.strongfeet.net Nature 性質: Health Care Products & Services 健康產品與服務	
L LEE KUM KEE FAMILY FOUNDATION 李錦記家族基金	C12
Website 網址: www.lkklovongfamily.com Nature 性質: Community & Engagement 社會服務和參與	
M MedEXO Robotics (Hong Kong) Company Limited 明特機械科技 (香港) 有限公司	D04
Website 網址: www.medexorobotics.com Nature 性質: Medical Supplies & Assistive Devices, Rehabilitation, Technology & Products 醫療輔助器具, 復康保健, 科技及產品	

MEDIFOCUS ASIA LIMITED 康庫亞洲有限公司	B04
Website 網址: PROLIEVE-ASIA.COM	
Nature 性質: Technology & Products 科技及產品	
MEIRIKI JAPAN 日本命力健康食品	B05
Website 網址: www.meiriki-jp.com.hk	
Nature 性質: Health Care Products & Services, Health Food 健康產品與服務, 健康食品	
MIZAR INTERNATIONAL CONSULTANT LIMITED 開陽國際顧問有限公司	C23
Website 網址: www.mizaric.com	
Nature 性質: Health Care Products & Services, Health Food, Technology & Products 健康產品與服務, 健康食品, 科技及產品	
P Pacific Medical Systems Limited	C10
Website 網址: www.pacificmedicalsyste.ms.com	
Nature 性質: Medical Supplies & Assistive Devices 醫療輔助器具	
Perfect Trading Co 美好生活	A09
Website 網址: www.perfectgems.com.hk	
Nature 性質: Health Care Products & Services, Rehabilitation 健康產品與服務, 復康保健	
PHASE SCIENTIFIC INTERNATIONAL LIMITED 相達生物科技國際有限公司	B03
Website 網址: PHASESCIENTIFIC.COM	
Nature 性質: Health Care Products & Services, Medical Supplies & Assistive Devices 健康產品與服務, 醫療輔助器具	
Pine Care Group 松齡護老集團	B01
Website 網址: www.pinecaregroup.com	
Nature 性質: Others 其他 (護老院)	
Plus Media Company Limited 優訊傳媒有限公司	E11
Website 網址: www.healthplus.hk	
Nature 性質: Health Care Products & Services 健康產品與服務	
S Single Person Transport Design (SPTD) Limited 天行動力科技有限公司	E05
Website 網址: www.1ptd.com	
Nature 性質: Technology & Products 科技及產品	
Social Enterprise Ltd 社會企業有限公司	C07
Website 網址: se-ngo.org	
Nature 性質: Health Care Products & Services, Home Care, Rehabilitation, Technology & Products, Smart Home, Continuous Education & Culture 健康產品與服務, 家居護理, 復康保健, 科技及產品, 智能家居, 持續教育與文化	

Social Innovation and Entrepreneurship Development Fund 社會創新及創業發展基金 Website 網址: www.sie.gov.hk Nature 性質: Community & Engagement, Others (Government) 社會服務和參與·其他	E13
St.James' Settlement HUBBA Lab 聖雅各福群會 創齡·樂匯 Website 網址: www.sjs.org.hk Nature 性質: Community & Engagement 社會服務和參與	E09
Sun Life Hong Kong Limited Susanna Chan Region 香港永明金融有限公司陳慧英團隊 Website 網址: www.susanna.com.hk Nature 性質: Others (Insurance and Financial Planning) 其他	E24
T The Hong Kong Council of Social Service 香港社會服務聯會 Website 網址: www.hkcss.org.hk Nature 性質: Community & Engagement 社會服務和參與	B14
The Hong Kong Osteoporosis Foundation 香港骨質疏鬆基金會 Website 網址: www.hkof.hk Nature 性質: Others (Community Bone Health Education, Elderly Falls & Fractures Prevention Promotion and Support Osteoporosis Research Projects in Hong Kong) 其他 (推動社區骨骼健康教育、宣傳長者防跌防骨折訊息及支持本地骨質疏鬆有關的研究項目)	C17
The Hong Kong Polytechnic University 香港理工大學 Website 網址: www.polyu.edu.hk/bme/ www.polyu.edu.hk/Ageing iaa.apss.polyu.edu.hk Nature 性質: Technology & Products, Smart Home, Recreation & Lifestyle, Continuous Education & Culture, Community & Engagement 科技及產品·智能家居·娛樂與時尚生活·持續教育與文化·社會服務和參與	A01, A03
The Salvation Army Palliative Care in Residential Care Homes for the Elderly 救世軍香港安老院舍完善人生關顧計劃 Website 網址: www.facebook.com/SAPCProj Nature 性質: End-of-Life Care 生死教育	A17
The Salvation Army Senior Citizen Talent Advancement Project Tung Tau Centre 救世軍耆才拓展計劃東頭中心 Website 網址: www.salvationarmy.org.hk/ssd/ttsc Nature 性質: Technology & Products 科技及產品	D16
Tung Wah Group of Hospitals 東華三院 Website 網址: www.tungwah.org.hk Nature 性質: End-of-Life Care 生死教育	B17, B19

U Under Production Ltd. 陸續出版有限公司	F20
Website 網址: www.underproductionhk.com	
Nature 性質: Others 其他 (創意工業: 書籍出版、平面設計、音樂製作、宣傳、拍片)	
Universal Medical Technologies Limited 宇宙醫療科技有限公司	B07
Nature 性質: Health Care Products & Services, Home Care, Medical Supplies & Assistive Devices, Rehabilitation, Technology & Products 健康產品與服務, 家居護理, 醫療輔助器具, 復康保健, 科技及產品	
V Vital Home Solution Limited 為家系統有限公司	D15
Website 網址: vhsolution.com	
Nature 性質: Health Care Products & Services, Home Care, Rehabilitation, Technology & Products, Smart Home 健康產品與服務, 家居護理, 復康保健, 科技及產品, 智能家居	
W Wellmarts.com - Linking Health Medical Technology Limited 健商網 — 寧健醫療科技有限公司	A07
Nature 性質: Health Care Products & Services 健康產品與服務	
Wofoo Social Enterprises 和富社會企業	E20
Website 網址: www.wse.hk	
Nature 性質: Community & Engagement 社會服務和參與	
WTM Co Ltd	E06, E08
Website 網址: www.MahjongWorld.com.hk	
Nature 性質: Technology & Products 科技及產品	
廣東銀雁健康產業投資發展有限公司	D19, D21
Nature 性質: Health Care Products & Services, Health Food, Home Care, Rehabilitation, Smart Home 健康產品與服務, 健康食品, 家居護理, 復康保健, 智能家居	
「永念庭」永恆生命事業有限公司	E15, E16
Website 網址: www.WNG.info	
Nature 性質: Community & Engagement 社會服務和參與	

◆ 創會背景

全球人口急速老化，養老產業雨後春筍，舉凡衣、食、住、行、生、老、病、死、以至文化藝術與財產及知識的傳承等等，範疇廣闊，行業眾多；香港一批志同道合的商業翹楚，於2018年元旦正式成立香港長者產業聯會，致力推動養老行業的發展，樂活耆英，安享餘暉。

◆ 長聯抱負

率先構建香港具影響力的長者產業互通平台，促進業界發展並創造環球商機，造福銀齡。

使命宣言

產業聯盟聚精英
造福銀齡樂頤年

核心價值

關愛
社群

多元
包容

團隊
協作

價值
共享

◆ 發展策略

- ◇ 建立電子平台，聯繫行業持份者，團結互助，並提供相關學術資訊，切磋交流。
- ◇ 舉辦培訓講座，改善從業員的管理、營銷及財務管控等等技巧，提升競爭力。
- ◇ 凝聚業界力量，向政府反映意見，爭取權益及資源，例如BUD FUND等，扶助同業發展。
- ◇ 結合同業，籌辦博覽會及研討會等，並組織商務考察及交流團，開發環球市場，拓展商機。
- ◇ 全面配合「一帶一路」及「大灣區」的發展機遇，特設商貿交流平台，為會員擴闊市場。
- ◇ 為長者及其家人或照顧者舉辦有益身心的公益活動，致力促使年長一輩活出健康而豐盛的晚年。

◆ 工作目標

- 短期：舉辦聯誼、教育及培訓活動，凝聚會員，並帶動會員參與社會公益事務。
- 中期：組織商務考察及交流團隊，參展博覽暨高峰會，並推動樂齡科研及創新科技。
- 長期：倡導夥伴協作，推廣跨代共融與家庭和諧並拓展跨境養老的商機。

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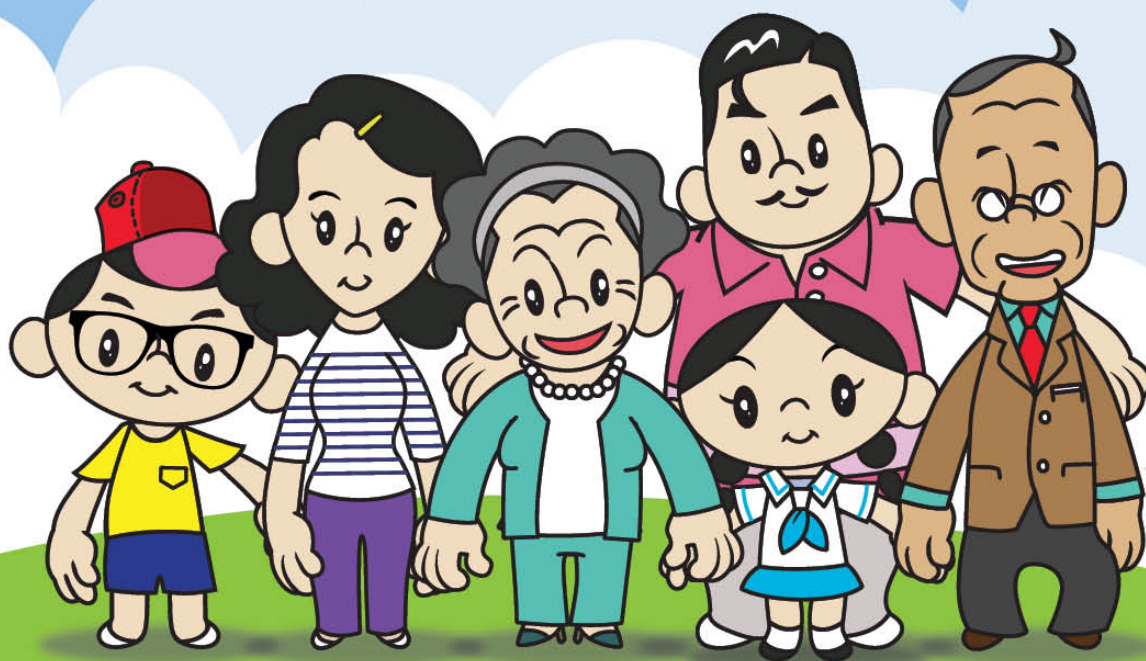


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24

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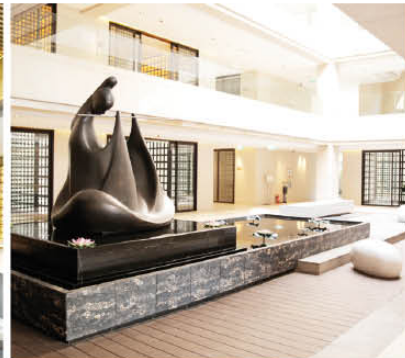
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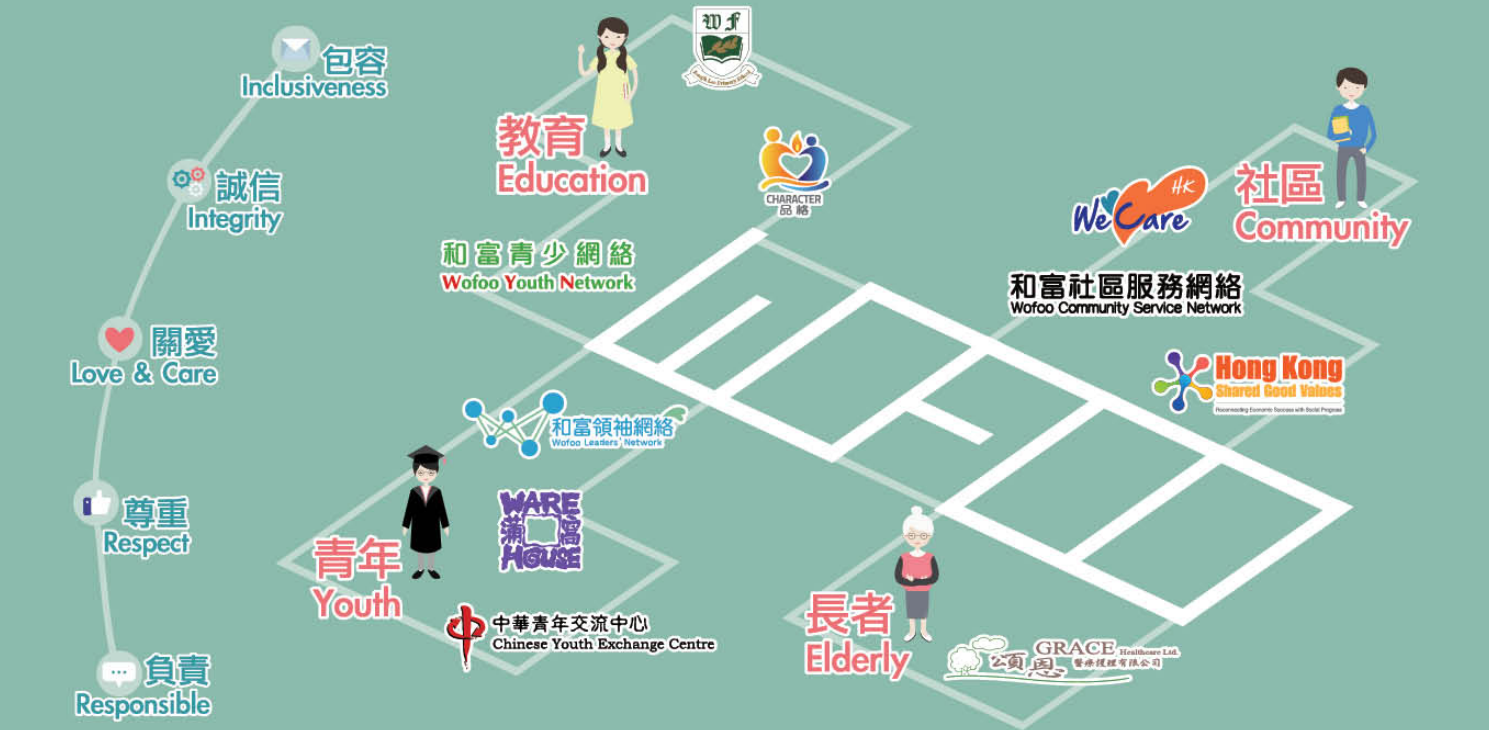


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Acknowledgement 鳴謝

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